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INTRODUCTION

To enhance understanding of the standards of the HKDSE Examination, authentic samples of candidates' scripts in the 2013 examination are selected to form this set of exemplars which serve to illustrate the typical performance standards at different levels.

There are four papers in this subject. This set of exemplars is selected from candidates' scripts of Paper 3 to illustrate the typical performance standards at different levels.

It is advisable to read this set of exemplars together with the question papers and the marking schemes in order to understand the requirements of the questions and the marking criteria. The question papers and the marking schemes are published in the *Examination Report and Question Papers for 2013 HKDSE Examination*.

Level 5 exemplar 1

Part A Task 1

Survey Sheet

Type of traveller: (Tick *ONE* box only.)

(1) business pleasure other

Length of journey: (Tick *ONE* box only.)

(2) long short medium

Number of trips made each year **Usual destination(s)**

(3) 10-12 trips (4) Bangkok
Singapore

(5) Sydney

Comments on the airport environment/facilities:

Likes **Dislikes**

(6) daylight (9) shops are overcrowded

(7) plenty of lounge space (10) no post office
transit lounge

(8) moving walkways (11) trolleys are too small

Singapore airport is: (Tick *ONE* box only.)

better than

(12) worse than ... Hong Kong

the same as

Reasons given:

(13) more greenery

(14) has a movie theatre

Level 5 exemplar 1

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the most important
5 = the least important

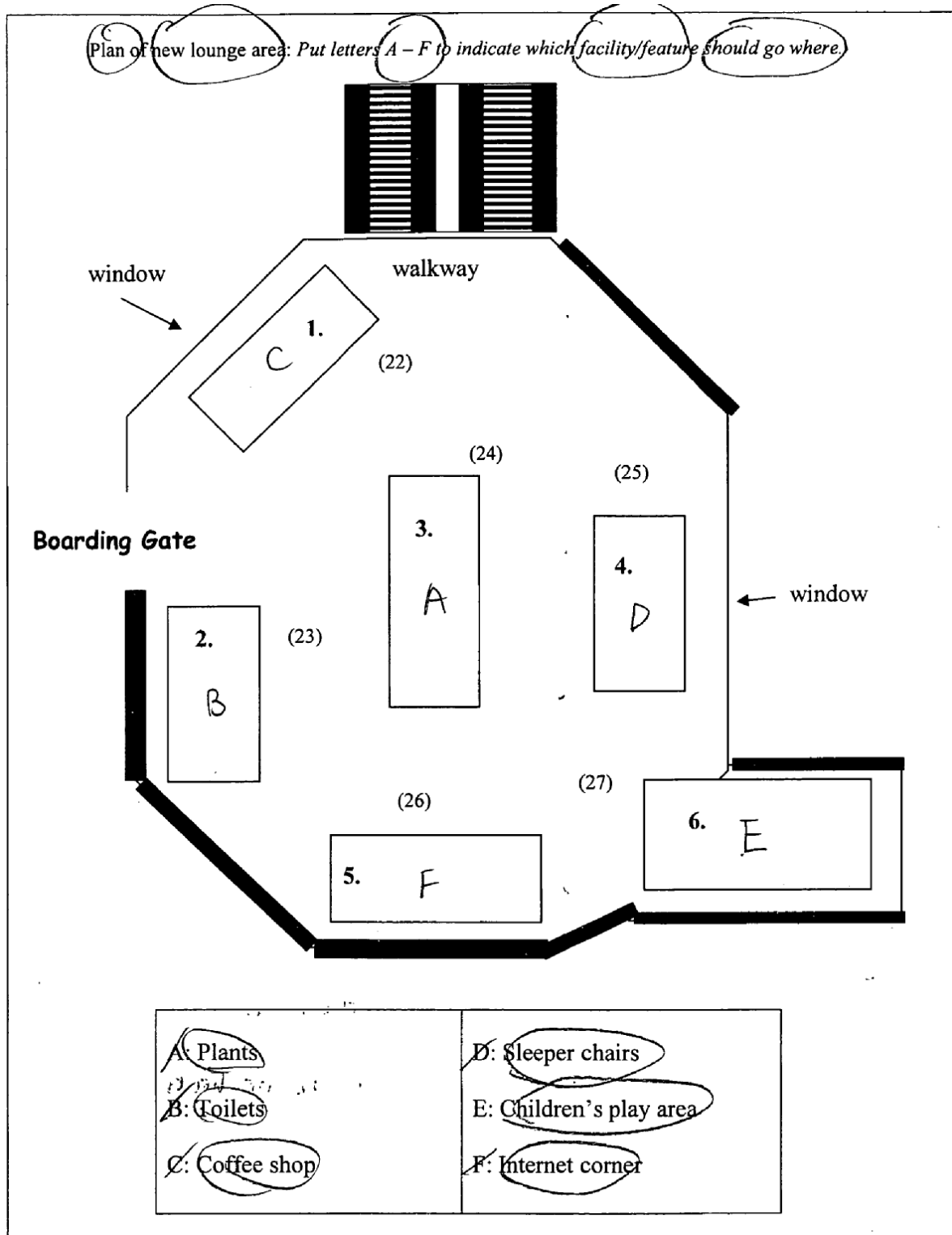
Plants	2
Toilets	1
Coffee shop	3
Internet corner	5
Children's play area	4

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) ^{increase} A colors and freshness of the lounge
Toilets	(17) Toilets on planes are cramped and smelly
Coffee shop	(18) Coffee on planes tastes bad and not hot enough
Internet corner	(19) most people use their own tablets and smart phones
Children's play area	(20) play area helps children to use up their energy (21) kids can be noisy and disturb passengers


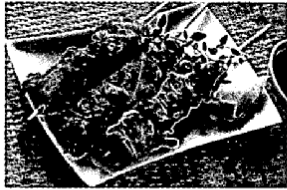

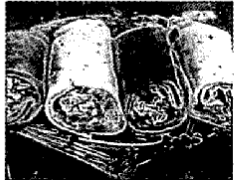


Level 5 exemplar 1

Part A Task 2



Level 5 exemplar 1

Part A Task 3

Food and drink questionnaire		
Food/drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
<p>hot dog</p> 	(28) X	(34) too shawty
	(29) ?	(35) tasty sauce (36) very stringy
<p>Shushi</p> 	(30) X	(37) too fishy
	(31) ✓	(38) it's spicy and hot it's really filling
<p>Cupcake</p> 	(32) ?	(39) it's light (40) a bit tasteless
<p>strawberry drink</p> 	(33) ✓	(41) very cool (42) very refreshed

Level 5 exemplar 1

Part A Task 4

Airport Survey Report

About (43) 60% of the travellers we interviewed were (44) impressed by the food and beverage services provided. (47) At least a (45) 25% of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

- (46) reduce the number of fast food outlets
- (47) increase medium price restaurants
- (48) provide great variety of food such as
- (49) Japanese food
- (50) Indian food and
- (51) Middle-eastern food food.

Other facilities travellers requested were:

More (52) places of worship, such as a

(53) chapel and a (54) Muslim

More (55) entertainment facilities, such as a

(56) game centre

and an (57) art gallery.

On the whole, travellers seemed very (58) satisfied with the facilities at the airport.

Level 5 exemplar 1

Part B2 Task 8

Hong Kong Tourism: The Way It Was

Tourism in ^{Hong Kong} nowadays is very popular. Many people travel from different places to Hong Kong. But how was the situation like when it came to 1920s? We've invited the manager from Dragon Hotel to tell us more about that.

⁵ In fact, tourism and travel in Hong Kong in the past were totally different from nowadays, no matter in transportation, the ^{types of} people travel and the length of time in travelling.

For transportation, people in 1920s used to travel by ships or trains as there was no airplanes at that time. Besides, Dragon Hotel used to hire ⁶ horses and carriage as their transports to travel from one place to another. That is ^{really} hard to imagine!

About the ^{types} people travel in the past, only the rich and glamorous people could afford the expensive and luxurious travelling. Also, only rich people would have the time to travel as the length of journey were long.

¹⁵ It is said that Dragon Hotel even offered extra rooms for servants as they followed their master to travel at that time. The tourists used to have a lot of luggage as they brought a lot of outfits for dinner. But now, the amount of luggage has been reduced.

For the length of time in travelling in the past, people used to ²⁰ have long journeys as ^{the time of} transport was long. People used to travel 6 weeks to come from London to Hong Kong on ships! That was ^{really} challenging.

Level 5 exemplar 1

Part B2 Task 8

Apart from the travelling in the past, let's talk about the things tourists did in Hong Kong.

25 People used to dance in hotels after dinner and ladies wore beautiful clothes for dancing. This is a common activity among ^{the} rich. Another special case is that people came Hong Kong for tiger hunting! In the 1920s, the tourists from North America used to come to Hong Kong for tiger hunting in the New Territories! That's really interesting!

30 As time goes by, the price and cost of travelling decreases and travelling becomes a common activity among people. Hope that we can treasure the time and learn more things during our journey!

35

40

Level 5 exemplar 1

Part B2 Task 9

To: Queenie Lau
Subject: Changes about the article Plastic surgery holidays (Thailand)

Dear Miss Lau,

Thank you for your submission of the article 'Plastic surgery holidays (Thailand)'. We made a review of your article and would like to make some changes.

5 Firstly, we would like to ask you to create a title for the article. The title should not be more than 80 characters long. Please add it back before your next submission.

On the other hand, please submit 15-20 images for us which are related to the article. After that, the editorial team will choose 5 ^{one} when published. Please be reminded that the ~~images~~ images should be in safe copy with high resolution JPEG file format and state the source of images regarding the problem of copyright.

Besides, the number of words in your article has exceeded our word limit of 900 words. Please readjust the ~~number of words~~ number of words in the article in order to meet our requirement.

15 Except that, would you please check the spelling of ^{the names of} Thai place again? Because we found that some of them may not be correct. Also, please check the details in the article again and make sure all of them are accurate, as your article will be published in our next issue.

20 The agreed payment to writers would be HKD 1000 per page, which would include both text and pictures used.

Last but not least, please remember to submit your article on or before the deadline on 30th April. We look forward to receive your article!

Level 5 exemplar 1

Part B2 Task 9

25

Yours sincerely,
Marty Doon

30

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Level 5 exemplar 1

Part B2 Task 10

Nowadays, tourism are common around the world and many people start to travel to the places they would like to visit. In the March issue of our magazine, we received a letter from Kevin Hui, which expressed about his opinion towards the effect of tourism. He stated that he observed the negative effects of tourism and use the example of 'lost tribe' to illustrate his stance. However, does tourism only bring negative effects to countries?

In fact, tourism brings a lot of positive effects towards countries. ~~Let's look at some positive effects brought by tourism below.~~

First of all, local people and tourists can help each other out. Once I heard a young man from Turkey called Yusuf, who came to Sauri's village and helped them to create a village webpage. Therefore, tourists got a lot of information about the village that visitors can read. Also, a nice lady called Mrs. Jessica Glasser went to Sauri and she wrote down some of the stories and helped the locals to ^{get those} published. This reflects that both locals and tourists help each other during the tourism, which is a good thing. The locals can also learn language from tourists too!

On the other hand, tourism also helps the place to keep their culture alive. A typical example is the traditional dance from Thailand. In the past, the dance was almost disappear in the country but ~~now~~ ^{By now} again in hotels to attract tourists. ~~By now~~ ^{By now} there are even competitions and performance of the dance. This reflects that tourism can help the place to keep their culture alive.

Also, tourism can improve the country's development. With the larger number of tourism, more jobs will be provided for the

Level 5 exemplar 1

Part B2 Task 10

locals. As a result, their living standard and quality of life will be enhanced. Also, the government can use the profits from tourism to build more infrastructures like better roads and hospitals for citizens, as to ~~improve~~ improve their quality of life. By them, cleaner water can be accessed to people too! This will really helps the development of the place, region or country.

Besides, the government can ~~also~~ also access the money into education. With more government revenue, the money can be used to provide education to locals, as the enhance the productivity of ~~the~~ the country.

Although there may still have some negative effects like the locals will over-depend on tourists and their money and may change their ^{local} ~~own~~ culture, I think the positive effects brought by Tourism are also sounding.

I'm sure that we, tourists can turn the negative impacts into positive. So, let's ~~help and encourage~~ have a helpful and encouraging tourist!

45

50

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Level 5 exemplar 1

Comments

- The candidate shows a good comprehension of all listening tasks in Part 3A including those which include complex texts with elaborated arguments and expressed attitudes.
- The candidate interprets all Data File instructions appropriately and has included most relevant information in the texts created.
- The candidate uses a wide range of written sentence structures and demonstrates an ability to skillfully manipulate the Data File material.
- The candidate's writing is generally accurate although by no means error-free. However any errors that occur do not affect meaning.
- Register, tone and style are generally appropriate to the tasks.
- The organization is wholly coherent although a little over-reliant on paragraph-initial connectors.

Level 5 exemplar 2

Part A Task 1

Survey Sheet

Type of traveller: (Tick ONE box only.)

(1) business pleasure other

Length of journey: (Tick ONE box only.)

(2) long short medium

Number of trips made each year Usual destination(s)

(3) 10-12 trips (4) Thailand (Bangkok)
Singapore

Inshi low → out (5) Australia (Sydney)

Comments on the airport environment/facilities:

Likes	Dislikes
(6) <u>Daylight</u>	(9) <u>Shops are crowded</u>
(7) <u>lounge area</u>	(10) <u>No post office</u>
(8) <u>moving walkways</u>	(11) <u>transit lounge</u> <u>A trolley</u> <u>is too small</u>

Singapore airport is: (Tick ONE box only.)

better than

(12) worse than ... Hong Kong.

the same as

Reasons given:

(13) more greenery

(14) It contains a movie theatre

Level 5 exemplar 2

Part A Task 2

Ranking the facilities:

(15) Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

~~1 = the most important~~
~~5 = the least important~~

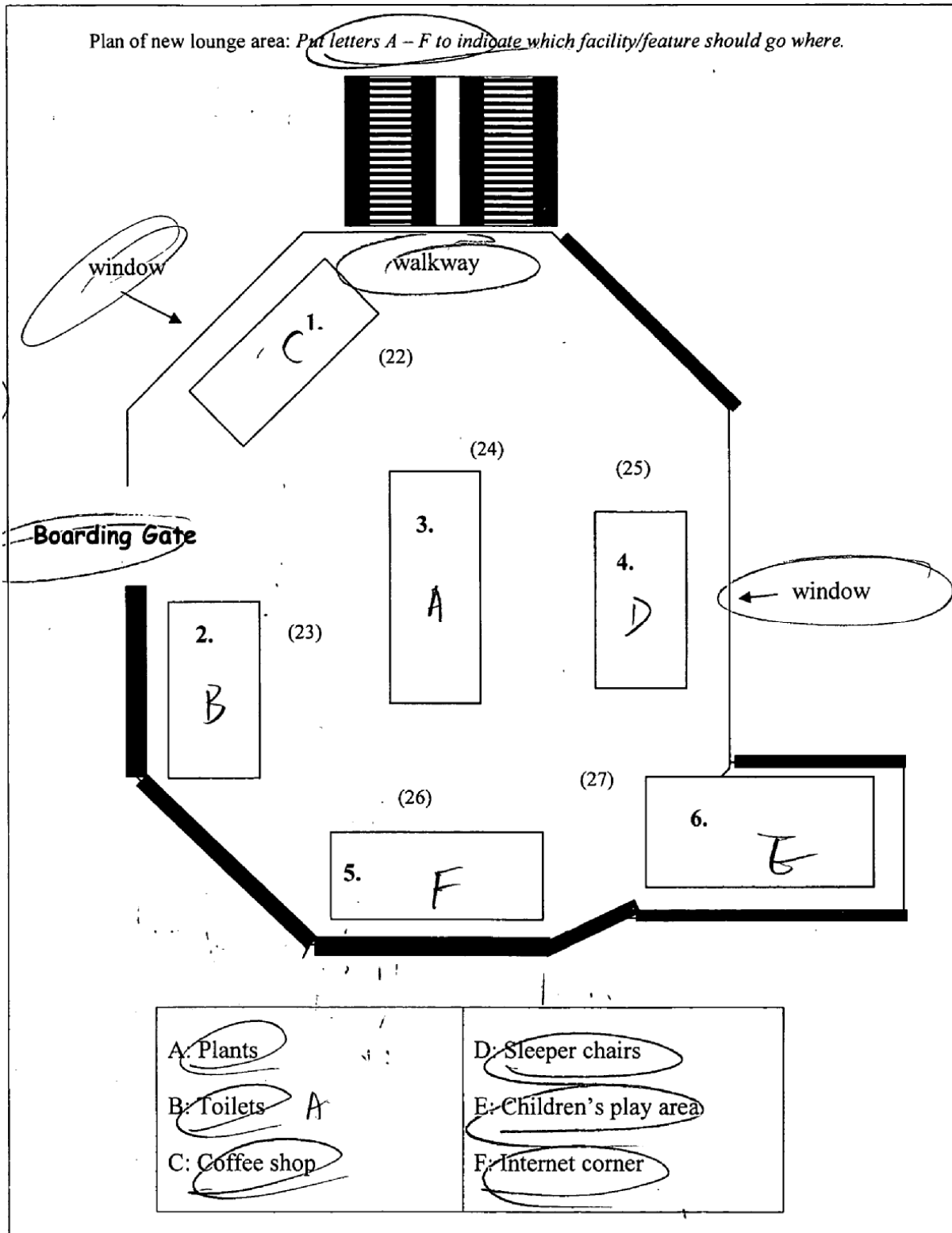
Plants	2	2
Toilets	1	1
Coffee shop	3	3. help (wait)
Internet corner	5	5
Children's play area	4	4

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) Plants are colour and freshness to the lounge area
Toilets	(17) Toilets on the plane are cramped and smelly
Coffee shop	(18) Coffee on plane is bad and never hot enough
Internet corner	(19) Most people use their own devices
Children's play area	(20) help kids to use up their energy (21) kids can be noisy


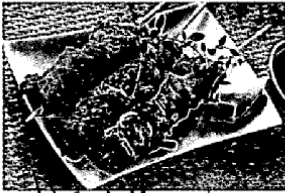

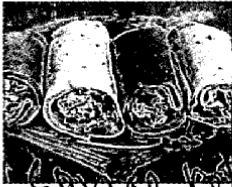


Level 5 exemplar 2

Part A Task 2



Level 5 exemplar 2

Part A Task 3

Food and drink questionnaire		
Food/drink	Like (✓) / Dislike (X) Not sure (?)	Reason(s)
 <p>hot dog</p>	(28) X	(34) It's too salty
 <p>roast</p>	(29) ? (✓)	(35) tasty source (36) The chicken is stringy
 <p>fish and chips</p>	(30) X	(37) It's too fishy
 <p>spring roll</p>	(31) ✓	(38) It's spicy it's really filling
 <p>cup cake</p>	(32) ?	(39) It's hot so heavy (40) It's a bit tasteless
 <p>fruit punch</p>	(33) ✓	(41) It's icy cool (42) It's refreshing

Level 5 exemplar 2

Part A Task 4

Airport Survey Report

About (43) 60% of the travellers we interviewed were (44) impressed by the food and beverage services provided. At least a (45) fourth of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions: 15%

- (46) Reduce the number of fast food outlets.
- (47) Increase the number of medium-price restaurants.
- (48) A greater variety of food such as
- (49) high-quality Japanese food.
- (50) India food and
- (51) Middle-Eastern food.

Other facilities travellers requested were:

- More (52) places of worship, such as a
- (53) Muslim prayer and a (54) meditation room
- More (55) entertainment facilities, such as a
- (56) game centre
- and an (57) art gallery.

On the whole, travellers seemed very (58) satisfied with the facilities at the airport.

Level 5 exemplar 2

Part B2 Task 8

Hong Kong Tourism: The Way It Was

Travelling has become affordable and popular in the last 30 years. However, the travel and tourism in Hong Kong in the 1920s are of much difference from this day and age. Let's take a look at the travel and tourism in the past.

abroad.

These days, people travel by plane but in the 1920s, people travelled by ship and train. The travelling always took a long time. For example, if people want to go to Hong Kong from London, it takes 6-week time! Besides, tourists today use taxi as a transport tool to travel around the country. However, people in the past used to hire horse and carriage. There are really many difference between ~~transp~~ the travel nowadays and the past.

What's more, only rich people ~~can~~ ^{could} go travelling in the 1920s because travelling was very expensive. Therefore, the tourists at that time always

Level 5 exemplar 2

Part B2 Task 8

brought some servant with them. In addition, the activities they had ~~are~~ also ~~very~~ ^{very} from today's activities. They used to dance after dinner and hunt ~~a~~ tiger in New Territories. ^{As for} hunting tiger, it ~~is~~ was especially popular among ^{tourists from North America} ~~had to~~ to the rich people also had to bring many ~~diff~~ different outfits for dinners, thereby having so much more luggage than now. ~~As mention~~ ^{before}, people who can last but not least, the price of room per night at a hotel ~~is~~ was ~~atmos~~ more than a double than today's price. It was 'approximately \$10,300 at Dragon Hotel in 1928, comparing with today's \$4200.

There are so much difference between the travel and tourism of 1920s and today. Thanks to advanced travelling technology, we now ^{can} enjoy cheaper and more convenient travelling.

Level 5 exemplar 2

Part B2 Task 9

To: Queenie Lau
Subject: Changes that have to be made for your article

Dear Ms Lau,

I am writing to inform you of a few changes that you have to make to your article.

5

According to the notes from the Editorial team, the first thing that you should pay attention is the images. You should provide the Editorial team with 15-20 photos so that they can choose five for the publication. Please also note that you should provide the soft copy of the images in the format of high resolution JPEG file format and state the source of images clearly so as to not to breach the copyright.

10

15

Another thing that you have to pay attention is that ~~your~~ there is no title for your article. You'd better give your article a ~~title~~ title within a limit of 80 characters.

20

Moreover, the ~~word~~ word limit for this issue is 900 words so you may have to delete some of your work, which contains 1200 words now.

Level 5 exemplar 2

Part B2 Task 9

25 Lastly, please ^{proofread} ~~check~~ the spelling of Thai place names carefully and check if all the details in the article are accurate.

30 Please be reminded that all the changes have to be made before 30th April so the ~~publish~~ publication will not be delayed. Thanks for your attention.

35 Yours sincerely,
Chris Wong.

40

Level 5 exemplar 2

Part 3B Task 10

The positive effects of tourism outweigh its ~~draw~~
~~o~~ drawbacks on local people

In the March issue, one of our readers,
5 Mr. ~~the~~ Kevin^{the} has expressed his concern
over the influences of tourism on the local
people. He was afraid of the tradition of
the local people cannot be retained and
~~we~~ will be negatively influenced by the
10 tourist. ^{I understand the concern of Mr. Kim} However, I believe that the tourism
can actually help maintain their traditions
and bring many other positive impacts.

15 Firstly, the tourism can help maintain the
local's traditions. The traditional dance
of their land is a good example. It almost
disappear by the 1980s. However, the hotel
kept this tradition for the tourists so this
tradition can still be maintained and
20 become ~~pe~~ popular again. ~~In ad.~~ Moreover,
~~the~~ the tourism does not only help
reserve the ~~the~~ traditions, but also help
promote them. In a small village in
Africa, there is a visitor helping the locals
25 to create a village webpage so that the
visitors can learn more about the village.
There is another visitor call Mrs. Jessica.

Level 5 exemplar 2

Part 3B Task 10

30 Glasser who wrote the some of the story told by the locals who have a great tradition of story telling and helped ~~the~~ the locals to publish the work. From the above example, I believe the tradition ~~is~~ will not vanish owing to the tourism.

35 Also, the tourism helps boost the country's economy. ~~the~~ The tourists can bring money to the countries so the locals in these countries can buy thing they really need, such as education for
40 their ~~children~~ children. Moreover, the tourism create more jobs for the local ~~so~~. Lastly, with the money, the local government can develop the infrastructure, such as bring
45 clean water in poor areas, building roads and hospital.

~~In addition, traveller~~

50 last but not least, the locals can learn English or other language through talking to the ~~to~~ tourists.

To conclude, tourism ~~is~~ ~~has~~ ~~many~~ is beneficial to the locals ~~instead of~~ ~~rather than~~ instead of being ~~has~~ harmful.

Level 5 exemplar 2

Comments

- The candidate shows a good comprehension of all listening tasks in Part 3A including those which include complex texts with an elaborated arguments and expressed attitudes.
- The candidate interprets all Data File instructions appropriately and has included most relevant information in the texts created.
- The candidate uses a wide range of written sentence structures and demonstrates an excellent ability to skillfully manipulate the Data File material.
- The candidate's writing is generally accurate although there are minor errors. However any errors that occur do not affect meaning.
- Register, tone and style are generally appropriate to the tasks.
- The organization of the texts is very clear throughout including congruent introductions and endings for Tasks 8 and 10.

Level 4 exemplar 1

Part A Task 1

Survey Sheet

Type of traveller: (Tick ONE box only.) wBYR

(1) business pleasure other

Length of journey: (Tick ONE box only.)

(2) long short medium
London 30 hours
WR

Number of trips made each year 1000

(3) 10 - 12

Usual destination(s)

(4) Bangkok

Singapore

(5) Sydney

Comments on the airport environment/facilities:

Likes	Dislikes
(6) <u>Daylight</u>	(9) <u>The shops are overcrowded</u>
(7) <u>Plenty of space between seats</u>	(10) <u>No post office</u>
(8) <u>Moving walkways</u>	(11) <u>The trolley are too small</u>

transit

Singapore airport is: (Tick ONE box only.)

better than

(12) worse than ... **Hong Kong.**

the same as

Reasons given:

(13) More green areas

(14) Have a movie theatre

Level 4 exemplar 1

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number ONCE only.

1 = the most important
5 = the least important

Plants	4
Toilets	1
Coffee shop	3
Internet corner	5
Children's play area	2

Plants smelly
or
Coffee on plane taste average bad
Most people have their own device
no kid
nervous

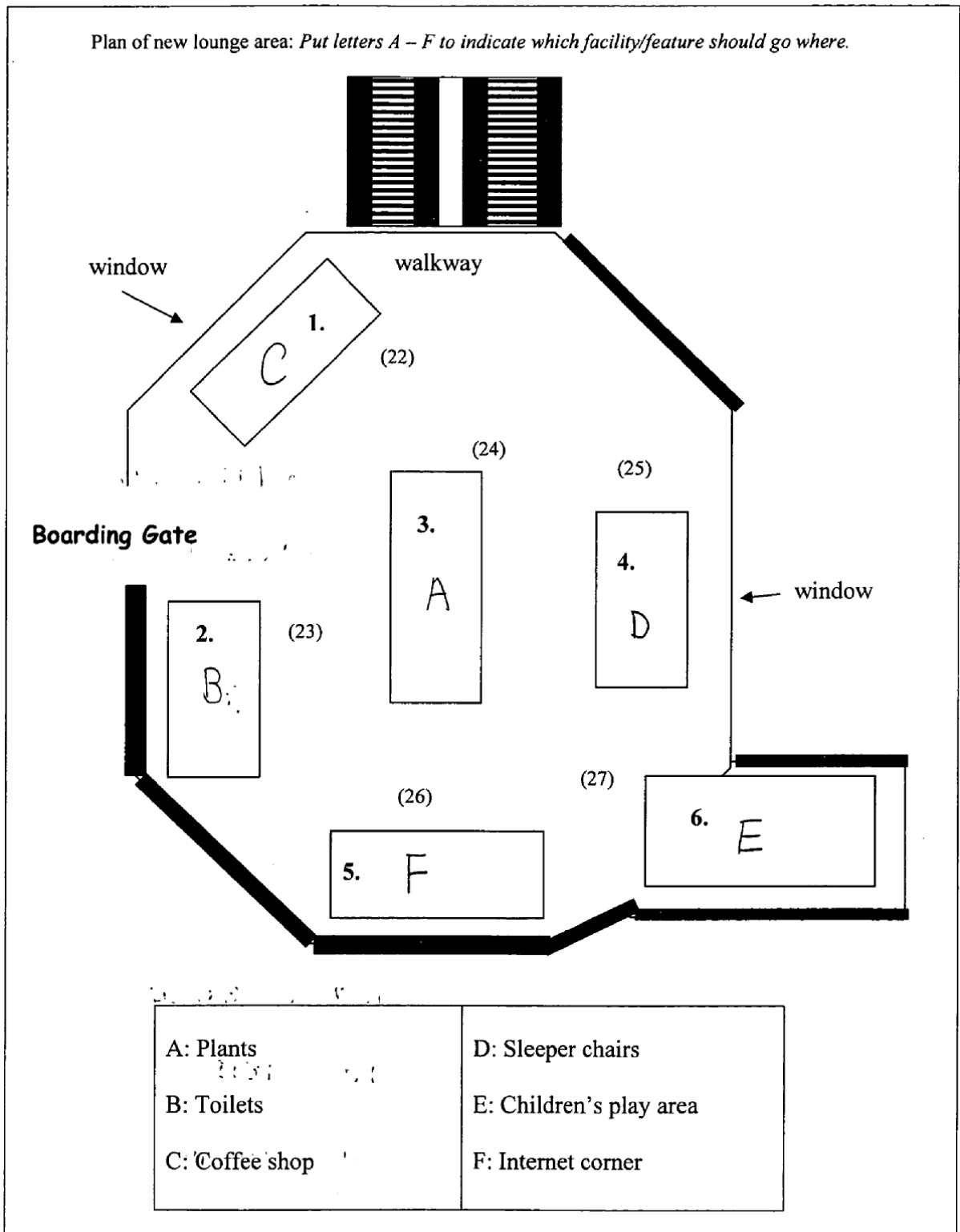
Reason(s) given for the traveller's choice of facilities/features:

has colour, freshness

Facility/feature	Reason(s)
Plants	(16) Colourful and fresh
Toilets	(17) The toilets on the plane are bad and smelly
Coffee shop	(18) The coffee on ^{the} plane taste bad
Internet corner	(19) Most people have their own devices connected to the internet
Children's play area	(20) For parents, this can use children energy. (21) kids can be noisy and disturb other passengers.


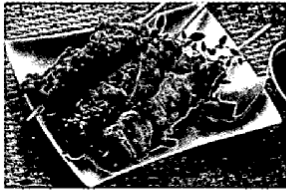

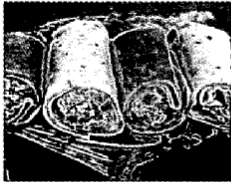


Level 4 exemplar 1

Part A Task 2



Level 4 exemplar 1

Part A Task 3

Food and drink questionnaire		
Food/drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28) X	(34) Too salty love Maxi
	(29) ?	(35) Tasty sauce (36) Strangy meat
	(30) X	(37) Too fishy
	(31) ✓	(38) Spicy it's really filling
	(32) ?	(39) not so heavy (40) Tasteless
	(33) ✓	Cool refreshing (41) Cool (42) refreshing

Answers written in the margins will not be marked

Level 4 exemplar 1

Part A Task 4

Airport Survey Report 60

About (43) 60 % of the travellers we interviewed were (44) impressed by the food and beverage services provided. At least a (45) quarter of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

- (46) Reduce the number of fast food shop
- (47) Increase medium price restaurants
- (48) Provide greatly variety of food such as
 - (49) Japanese food
 - (50) Indian food and
 - (51) Middle-eastern food.

Other facilities travellers requested were:

More (52) place for worship, such as a (53) Muslim Prayer and a (54) _____

More (55) entertainment facilities, such as a (56) game centre and an (57) art gallery

On the whole, travellers seemed very (58) satisfied with the facilities at the airport.

Level 4 exemplar 1

Part B2 Task 8

Hong Kong Tourism: The Way It Was

Most people love to travel aboard nowadays, wanting to challenge themselves, having fun or learning a language are the most popular reason for them to travel. But travel and tourism in the past were far different⁵ compared with today. Let's get on a time machine and go back to the 1920s.

International travel are quite common these days. But in the past, it equals unusual travel. The expensive cost of¹⁰ travel shed light on why only rich people could afford to travel. Besides, the rich people travelled along with servants and brought ~~lots of~~ luggage. Compared with nowadays, the amount of luggage tourists brought tremendously decreased.

¹⁵ Apart from the types of people who travel, the transports and length of journey are much different too. In 1920s, tourists travelled by ship or train and the length of time was much longer. It took six weeks ~~to~~ from London to Hong Kong by train. Unlike today we ~~take taxi~~ ^{besides} ~~to hire horse and carriage~~²⁰ to hire horse and carriage. What's more, people loved to dance after dinner that time.

Level 4 exemplar 1

Part B2 Task 8

25 - Isn't it interesting to know ^{now, travel and} ~~that~~ tourism were in the past? we are lucky today since ~~travel cost~~ most of us can afford to travel. let's enjoy our holiday in ^{the} fascinating ~~countries~~ places!

Besides, lots of tourists from North America came to Hong Kong to go tiger ~~to~~ hunting in the New Territories. It sounds exciting, isn't it?

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Level 4 exemplar 1

Part B2 Task 9

To: Queenie Lau
Subject: ~~Changes of the article~~ Please make changes to the article

Dear ~~Queenie~~ ~~or Miss~~ ~~Lau~~ Queenie

How are you? The article about plastic surgery holidays in Thailand are really interesting. Also, the editorial team has reviewed it and suggests some changes. Let me tell you what they are.

To begin with, the editorial team needs 15-20 images for the article. 5 of the photos would be chosen for publication. The images should be in soft copy and of the high resolution JPEG file format.

Second, the article needs a title. The title must not be less than 80 characters long. Besides, there is word limit for the article which is 900 words.

Third, the editorial team is concern about the spelling of Thai place names. ~~It~~ It would be good if you check if all the details in article are accurate.

Last but not the least, the deadline for submission of the article is 30th April. ~~It would~~ I think the readers will love ^{the} your unique article!

Level 4 exemplar 1

Part B2 Task 9

~~Yours sincerely~~
25 ~~Best wishes~~
~~Marty Poon~~
Marty Poon
Assistant to Casey Wong
Asia Life magazine

30
Best wishes
Marty Poon

35

40

Tourism benefits the locals

Travel is fun and meanwhile this ~~can~~ bring lots of benefits to the local people too. Contrary to what Mr Hui claimed in the March issue,
5 I would like to make some ~~clear~~ clarifications in this editorial.

To begin with, Mr Hui claimed that the effect of tourism were negative. Local people ~~was~~ were negatively influenced
10 by ~~people~~ tourists. However, it is not true. Tourism ~~is~~ in fact brings much more positive effects to the locals.

First, ~~a~~ tourism keep the culture alive. This means the tradition of the locals are maintained since some
15 custom are keep to attract tourists, ~~just~~ just like the case in Thailand, the locals can share ideas with tourists too. Also, they can learn a new language.

Secondly

Second, tourism brings in money, the government
20 can use the money to help locals. They can develop their infrastructure like good ^{the} roads and hospital. This improve ~~local~~ ^{can} living standard of the locals.

Tourism are definitely

25 Third, tourism brings job opportunity. The locals can earn more and live a better life.

Level 4 exemplar 1

Part B2 Task 10

Tourism definitely benefits the local and is important to their economy. On no grounds should we separate the locals from tourists. Tourists enjoy their holidays while locals get benefits, why say no to tourism then? I hope all this can ease Mr Mui worries of tourism.

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Level 4 exemplar 1

Comments

- The candidate shows a good comprehension of all listening tasks in Part 3A including those which include complex texts with an elaborated arguments and expressed attitudes.
- The candidate manages to follow the Data File instructions appropriately and includes most relevant information across the three tasks.
- In terms of manipulation of the Data File material, this candidate shows a good ability to integrate material and convey meaning but there are some grammatical errors.
- In terms of his/her own language, the sentence structure tends to be accurate.
- Register, tone and style are generally appropriate though the use of questions and exclamation marks are sometimes inappropriate.
- The organization is generally coherent but there is an overreliance on sentence-initial connectors.

Level 4 exemplar 2

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the most important
5 = the least important

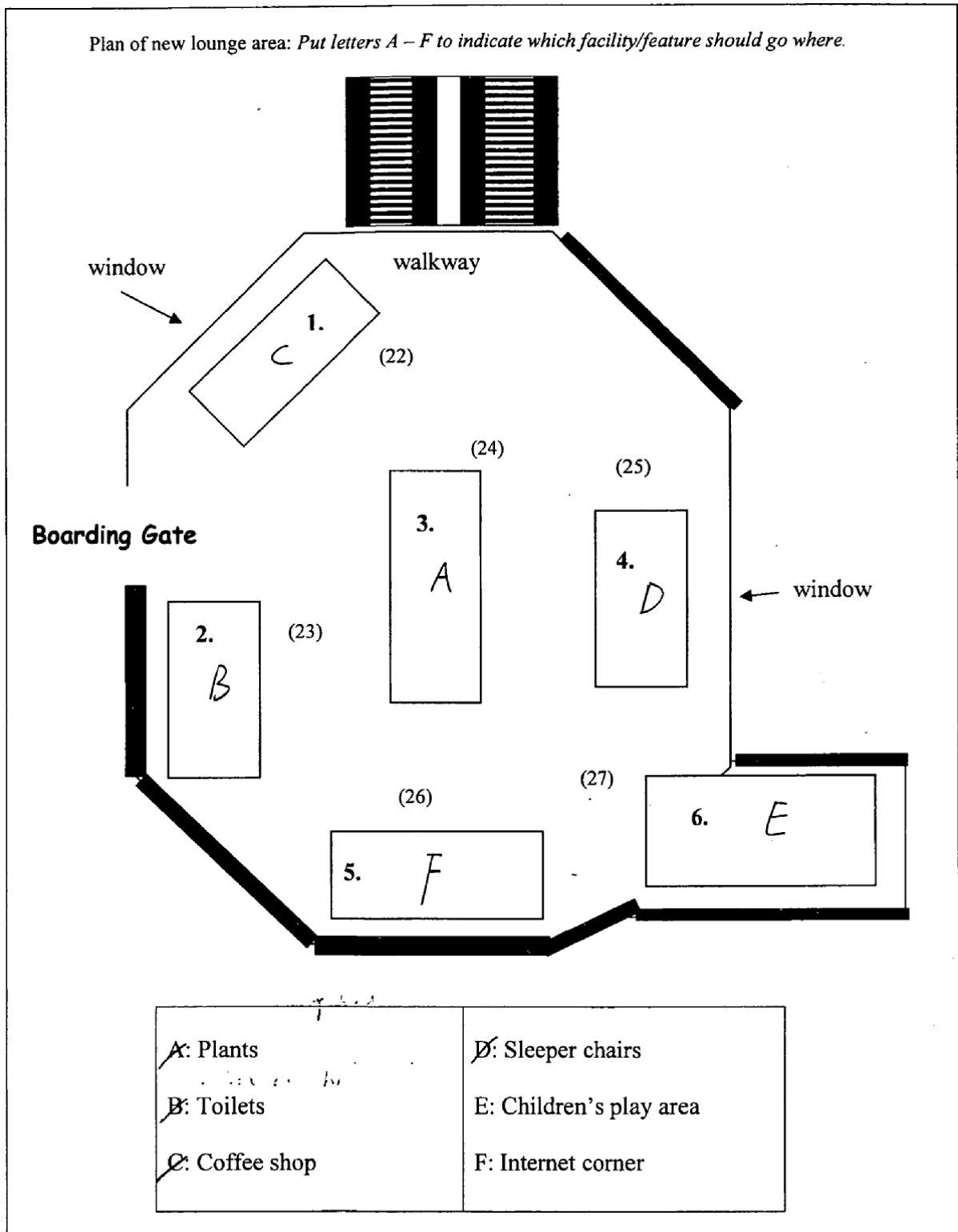
Plants	2
Toilets	1
Coffee shop	3
Internet corner	5
Children's play area	4

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) They offer colour and freshness.
Toilets	(17) Toilets on the plane are cramped and smelly.
Coffee shop	(18) Coffee on the plane taste bad and hot warm.
Internet corner	(19) People use their own device nowadays
Children's play area	(20) Kids can use up their energy before the flight
	(21) Kids can be noisy and this may disturb others


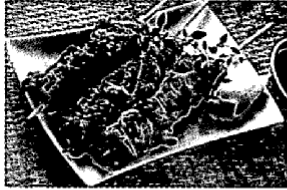

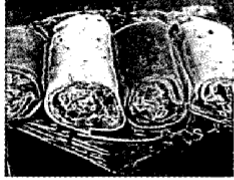


Level 4 exemplar 2

Part A Task 2



Level 4 exemplar 2

Part A Task 3

Food and drink questionnaire		
Food/drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28) X	(34) Too sourty
	(29) ✓	(35) Tasty sauce (36) Stringy
	(30) X	(37) Too fishy
	(31) ✓	(38) Spicy it's really filling
	(32) ?	(39) Not too heavy (40) A bit tasteless
	(33) ✓	(41) It's icy cool (42) feel refresh

Level 4 exemplar 2

Part A Task 4

Airport Survey Report

About (43) 60% of the travellers we interviewed were (44) impressed by the food and beverage services provided. At least a (45) quarter of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

- (46) reduce the number of fast food
- (47) reduce the price
- (48) provide great variety of food such as
- (49) Japanese food
- (50) Indian food and
- (51) Middle Eastern food.

Other facilities travellers requested were:

- More (52) places of worship, such as a
- (53) Muslim prayer and a (54) meditation room.
- More (55) entertainment facilities, such as a
- (56) game centre
- and an (57) art gallery.

On the whole, travellers seemed very (58) satisfying with the facilities at the airport.

Level 4 exemplar 2

Part B2 Task 8

Hong Kong Tourism: The Way It Was

Travel and tourism in Hong Kong in the past, like in the 1920s, are very different from that in nowadays. Let us take a look in it.

In the 1920s, people used to travel to foreign countries by ships or train. As a result, it took a really long time for tourists to travel from place to place. For example, it took 6 weeks to go to London from Hong Kong, while it only takes a couple of hours these days.

Talking about tourism in Hong Kong in the past, only very rich people can travel in the 1920s as travelling was an expensive activity. It cost approximately of \$60300 for a night in Dragon Hotel. So only rich people can afford it. Such as Dragon Hotel

Besides, hotels in the 1920s had stables for horses. People used to hire horse and carriage while people nowadays hire taxis. Also, the number of rickshaw licences in Hong Kong in the 1920s is much higher than that in 2013, which is over three thousands.

It is found that the way of travel and tourism in Hong Kong in the past is very different from that nowadays.

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Level 4 exemplar 2

Part B2 Task 8

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Level 4 exemplar 2

Part B2 Task 9

To: Queenie Lau

Subject: Changes on the article about plastic surgery holidays in Thailand

Dear Miss Lau,

It is nice to receive your article about plastic surgery holidays in Thailand. The editorial team has reviewed it and we want you to make some changes on it.

⁵ To start with, you missed out the title in the article. So you should add a title, which must not be more than 80 characters long, for your work.

¹⁰ Second, we want to have some pictures from you. So may you please submit 15 to 20 images for your article, in order that the editorial team can choose 5 for publication. You should state the source of images to ensure that any materials used must not breach copyright. Also, you should send the images in soft-copy with high resolution JPEG file format.

¹⁵ Third, according to the 2013 writers' guidelines for publications, the word limit for articles should be 700 words. Therefore, please make changes on that.

Besides, you should check the spelling of Thai place names to see if it is accurate. In addition, you should also check whether all the details in the article are accurate.

²⁰ Last but not least, we are glad to receive your article. So, please make the above changes and submit the revised work before 30th April. You are reminded that late articles will not be considered for publication.

We are looking forward to your revised article.

Level 4 exemplar 2

Part B2 Task 9

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Yours sincerely

Marty Poon

Assistant to the editor of Asia Life.

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Benefits of tourism on local people.

Recently, we have received a letter from Mr. Hui, a travel agent, expressing his views towards the negative effects of tourism on local people. He pointed out that traditions of some countries will fade out under⁵ tourism.

It is true that tourism has its negative effects, like increasing crime rate. However, tourism also has a significant number of positive effects.

First of all, tourism can help maintain tradition. Unlike what Mr. Hui said, Thailand tradition dance is maintained under the influence of tourism¹⁰ since hotels promote this tradition to the tourists.

Secondly, tourism brings in money which can be used for developing. Tourists visit different countries and spend a lot of money on different services, entertainment, or buying souvenirs. The government can then make use of the money to build social facilities like roads and hospitals. It is found that the African government use the money from¹⁵ tourists to launch a number of government projects to bring clean water into poor areas. So local people's health is protected.

Besides, local people can also earn money from tourism. More tourism implies that there are more job opportunities. As a result, local²⁰ people can earn money to improve their living condition and education for their kids.

Moreover, local people can learn some things from tourists, such as language. Also, they can share ideas with tourists. From the TV travel show See the World, it is known that a young man from²⁵ Turkey helped villagers in Sauri, which is in Kenya, create a village webpage. Therefore tourists can get a lot of information about Sauri. This can attract tourists to come and visit Sauri. Furthermore,

Level 4 exemplar 2

Part B2 Task 10

according to the programme, a writer had come to the village. As Sauri has a great tradition of story-telling, so the writer together
30 with the local people wrote down some of the stories and helped them to get the stories published. So, tourism can let more people understand more traditions.

So, tourism actually has its benefits.

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Level 4 exemplar 2

Comments

- The candidate shows a good comprehension of all listening tasks in Part 3A including those which include complex texts with an elaborated arguments and expressed attitudes.
- The candidate manages to follow the Data File instructions appropriately but has an uneven performance, performing much better in Task 9 than the other two tasks.
- In terms of the manipulation of Data File material, this candidate shows a good ability to integrate material and convey meaning. However, there are a number of grammatical errors in this area.
- In terms his/her own language, the sentence structure is generally accurate although it tends to be rather simplistic.
- Register, tone and style are generally appropriate though the candidate could have done more in adopting a different style and register for the different tasks.
- The organization is generally coherent but there is an overreliance on sentence-initial connectors.

Level 3 exemplar 1

Part A Task 1

Survey Sheet

Type of traveller: (Tick ONE box only.)

- (1) business pleasure other

Length of journey: (Tick ONE box only.)

- (2) long short medium

Number of trips made each year

(3) 10-12

Usual destination(s)

- (4) Thailand Bangkok
Singapore
- (5) Australia Sydney

Comments on the airport environment/facilities:

Likes

Dislikes

- (6) Many late time
- (7) Big launch space
- (8) More walk place.
- (9) Shops are over crowded
- (10) No porter
- (11) Trolleys are too small.
Trendy lands!

Singapore airport is: (Tick ONE box only.)

- better than
- (12) worse than ... **Hong Kong.**
- the same as

Reasons given:

- (13) More greenery
- (14) Have a movie theater.

Level 3 exemplar 1

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the most important
5 = the least important

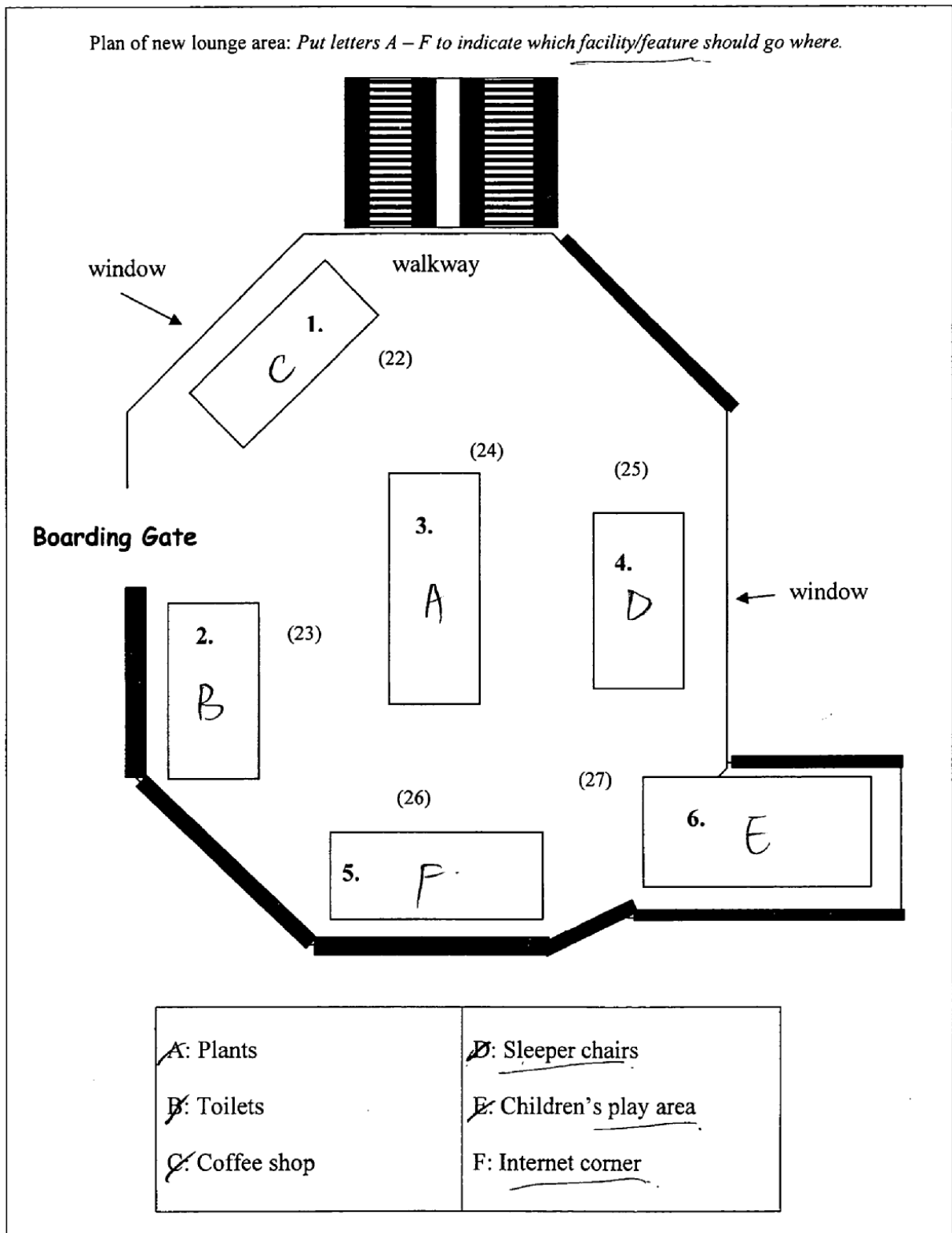
Plants	2
Toilets	1
Coffee shop	3
Internet corner	5
Children's play area	4

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) <u>Plants add colour and freshness.</u> <i>cramped and smelly</i>
Toilets	(17) <u>Toilets are not cramped and smelly than plane.</u>
Coffee shop	(18) <u>Coffee tastes good and hot.</u>
Internet corner	(19) <u>People use own devices which connect to the internet.</u>
Children's play area	(20) <u>It is good for kids to use up their energy before travelling on the plane</u> (21) <u>It is suitable for kids who are noisy and do not affect other passengers.</u>


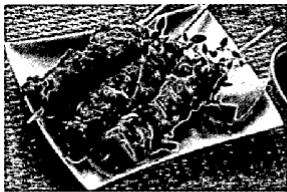

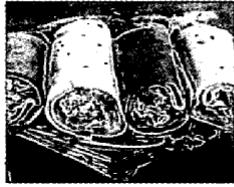


Level 3 exemplar 1

Part A Task 2



Level 3 exemplar 1

Part A Task 3

Food and drink questionnaire		
Food/drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28) X	(34) it's too salty.
	(29) ?	(35) The sauce is tasty. (36) The chicken is strange.
	(30) X	(37) it's too fishy
	(31) ✓	(38) it's spicy and hot. it's really filling
	(32) ?	(39) it's normal. (40) it's tasteless
	(33) ✓	(41) It makes you feel refreshed. (42) it's ice cool and lovely

Level 3 exemplar 1

Part A Task 4

No. % Airport Survey Report

About (43) 60% of the travellers we interviewed ^{at the} No. were (44) impressed by the food and beverage services provided. At least a (45) 2% ^{No. flew,} of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

(46) Reduce fast food outlets.

(47) Increase medium price of restaurants.

(48) Provide great variety of food. such as

(49) Japanese.

(50) Indian and

(51) Singapore food.

Other facilities travellers requested were:

More (52) places of worship, such as a

(53) meditation room and a (54) muslim prayer.

More (55) entertainment facilities, such as a

(56) game centre.

and an (57) art gallery.

On the whole, travellers seemed very (58) satisfactory with the facilities at the airport.

Hong Kong Tourism: The Way It Was

These days, travel and tourism looks easy to everyone. However, in bygone days, it was different in Hong Kong.

In 1920s, people travelled by ship and train to other countries. It took long time to travel. For instance, it needed 6 week to travel from London to Hong Kong. More importantly, travelling to other country is unusual for people. Only very rich people can take this opportunity since tourism is very expensive at that time.

Moreover, travel and tourism in Hong Kong in the 1920s is totally different from now. For instance, Dragon Hotel in Hong Kong opened 1913. It was used by Japanese army in 2nd World War. For transport, it was similar to other hotels which provided stables for horses. People used to hire horse and carriage. For tourists, international tourists were richer and glamorous, hotel would have extra rooms for servants. Also, the tourists had much luggage. They had different outfits for dinner and liked (which was less than now.)

watching beautiful ladies dance after dinner. Surprisingly, the price of room per night at Dragon Hotel

Level 3 exemplar 1

Part B2 Task 8

is \$10,300 approximately which is higher than now for about \$6000. Furthermore, there were 3243 of rickshaw licences in HK. Thus, rickshaws were popular at 1920s.

In the 1920s, there was still tiger hunting in Hong Kong. North America used to come to New Territories for tiger hunting.

The above information indicates that Hong Kong tourism in the 1920s were quite interesting and amazing. It also had a big difference with now!

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Level 3 exemplar 1

Part B2 Task 9

To: Queenie Lau

Subject: Important Reminds on the article

To: Queenie Lau

From: Marty Poon, Assistant of 'Asia Life' Magazine

Date: 15th March, 2013

5 Thank you for your submitted article 'plastic surgery holidays in Thailand'. As the assistant of Casey Wong, I am writing to remind you the details of the article.

10 Regarding the next issue, three topics are unusual travel and tourism, buying a new car and the benefits of evening classes. The main focus is on unusual travel and tourism. The titles must not be more than 80 characters long and ^{the word limit is 600 words.} The style of
15 article is decided by you.

Moreover, you are encouraged to submit 15-20 images per article and the editorial team would choose 5 for each article accepted for publication.

20 You should have soft copy of the images for articles with high resolution JPEG file format. Also, any materials used, e.g. photographs must not breach copyright and you need to state the source of image. More importantly, Asia Life magazine retains

Level 3 exemplar 1

Part B2 Task 9

²⁵ the rights to any articles published.

Furthermore, the deadline for the submission is 30th April. You are advised to submit on time to allow editorial team to read and suggest any revisions. Late articles will not be considered for publication. The payment would be ³⁰ HKD 1000 per page included text and pictures. Once an article is accepted, payment will be made.

Last but not least, you should check the spelling of Thai place names carefully and ensure all the details are accurate.

³⁵ I hope the above information is useful. We are looking forwards to your reply.

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'Tourism' - a 'blessing' or a 'curse'?

In reply to Kelvin Hut's article from Asia life magazine March issue regarding the negative effects of tourism, I am writing in response to the positive effects of tourism. He disagreed that the Brazilian government has guard to stop everyone going into 'those tribal groups' areas which have caused negatively influenced to the tribal groups from outside their own community or country.

Firstly, I want to say that there are a lot of positive effects on tourism. For countries, they can gain more money to start developing their internal structure of the countries such as building good road and hospital. Secondly, for the local tradition, it would make the traditions be popular again. For instance, the Thailand dance has disappeared for many year. However, after the tourism is held up in Thailand, the dancing tradition has started again. The local government can use the money to help poor children and bring clean water. Furthermore, tourism provide more jobs and the poor countries can buy things they needs. Since tourism can provide more jobs for local people, people can get a job easier like being tourists.

→ (New paragraph)

Level 3 exemplar 1

Part B2 Task 10

Thirdly, the tourists can learn local cultural. For instance, tourists can communicate with local people and learn English in American. This is beneficial to them.

In conclusion, tourism have an enormous number of advantages and positive effects to people. It sounds great for everyone!

However, I don't think it would affect the tribal groups. As the tourism can stay together with them and learn their cultural. It can also help to spread the local cultural!

Level 3 exemplar 1

Comments

- The candidate shows a good comprehension of the more straightforward listening tasks in Part 3A although some areas betray a lack of understanding in some basic areas.
- The candidate locates most relevant information from the Data File.
- In terms of manipulation of language from the Data File, this candidate makes an attempt to integrate the material though this could be done better on occasion.
- His/her own sentence structures tend to contain errors though these do not generally affect understanding.
- Register, tone and style are reasonable for Tasks 8 and 10. However, the style is too abrupt for the context in Task 9. Generally the candidate is too reliant on the phraseology from the Data File.
- The organization is reasonable though this could have been better achieved.

Level 3 exemplar 2

Part A Task 1

Survey Sheet

Type of traveller: (Tick **ONE** box only.)

- (1) business pleasure other

Length of journey: (Tick **ONE** box only.)

- (2) long short medium

Number of trips made each year

(3) 10 - 12 times

Usual destination(s)

(4) Bangkok

Singapore

(5) Singapore

Comments on the airport environment/facilities:

Likes

Dislikes

(6) Windows' design with plenty of day light

(9) overcrowded shops

(7) plenty of lounge area

(10) NO cheque postage services

(8) moving walkway

(11) Small toilets

Singapore airport is: (Tick **ONE** box only.)

- better than
(12) worse than ... **Hong Kong.**
the same as

Reasons given:

(13) More plants, garden and flowers. More greenery.

(14) a cinema for free movies.

Level 3 exemplar 2

Part A Task 2

Ranking the facilities:

(15)

~~Put numbers~~ 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the most important
5 = the least important

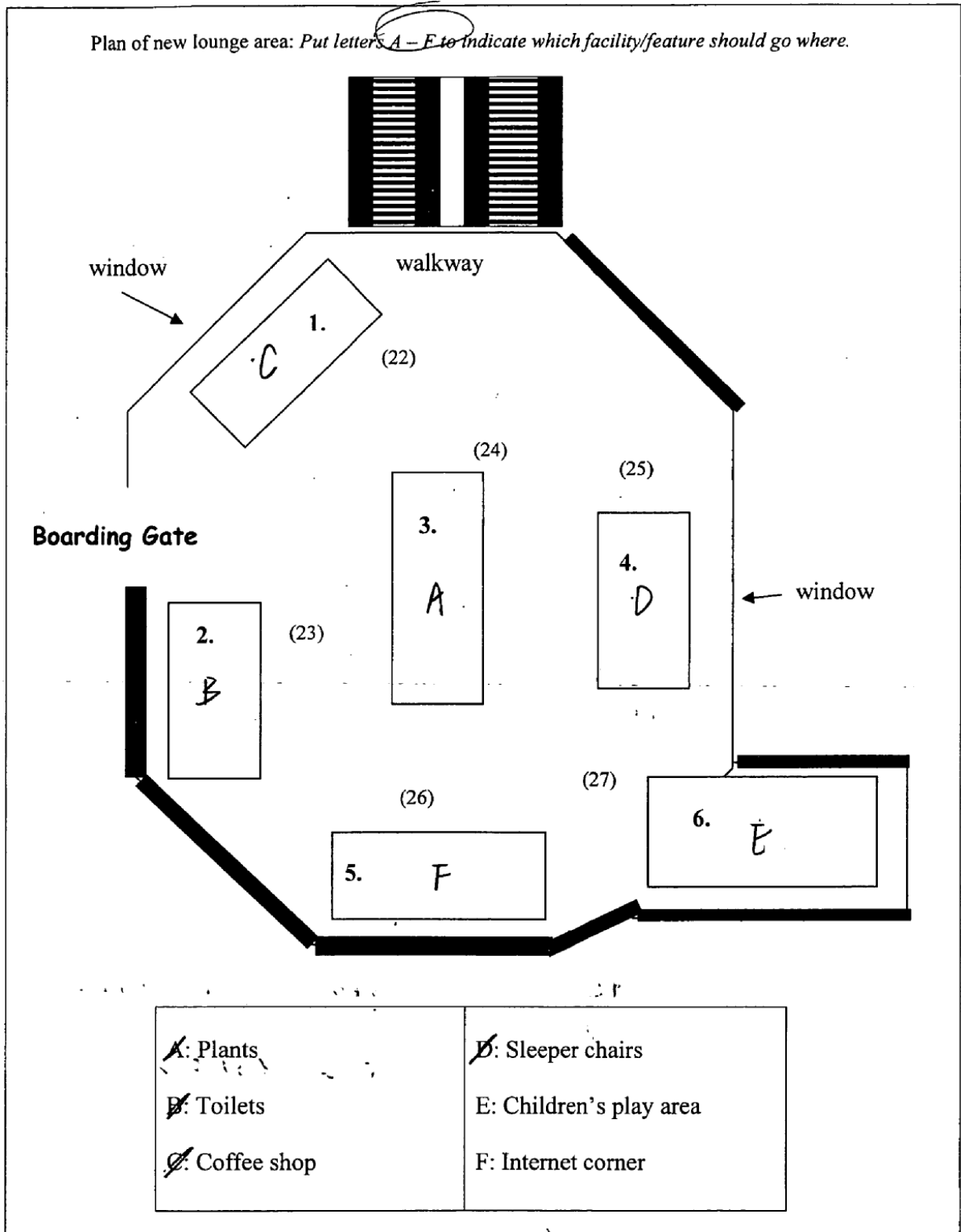
Plants	3
Toilets	2
Coffee shop	1
Internet corner	5
Children's play area	4

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) Colour and freshness
Toilets	(17) They always need to go to the toilet before flight
Coffee shop	(18) coffee provided by the airline is bad
Internet corner	(19) Most people use their own devices
Children's play area	(20) A play area for children to use up energy (21) kids can be noisy

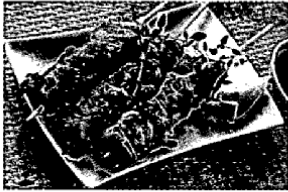

Level 3 exemplar 2

Part A Task 2



Level 3 exemplar 2

Part A Task 3

Food and drink questionnaire		
Food / drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28) X	(34) <u>It's too salty</u>
	(29) ?	(35) <u>tasty sauce</u> (36) <u>chicken is strongy</u>
	(30) X	(37) <u>It's too fishy</u>
	(31) ✓	(38) <u>It's really spicy</u> <u>it's really filling</u>
	(32) ?	(39) <u>It's not so heavy</u> (40) <u>It's tastless</u>
	(33) ✓	(41) <u>It's very cool</u> (42) <u>It's freshing</u>

Level 3 exemplar 2

Part A Task 4

Airport Survey Report

About (43) 15% of the travellers we interviewed were (44) impressive by the food and beverage services provided. At least a (45) 25% of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

- (46) Reduce the number of fast food outlets
- (47) Increase the number of medium price restaurants
- (48) Greater variety of food such as
- (49) Indian food
- (50) Indian Curry and
- (51) Japanese food.

Other facilities travellers requested were:

- More (52) places for worship such as a
- (53) prayer room and a (54) Muslim tempo
- More (55) entertainment such as a
- (56) game center
- and an (57) art gallery

On the whole, travellers seemed very (58) satisfactory with the facilities at the airport.

Hong Kong Tourism: The Way It Was

There were great changes of Hong Kong tourism in the past few decades. Let's go back to the past and see what travel and tourism was. The main differences are the transport used for travel and length of people took for a trip. In the 1920s, people travelled by ship or train. They had to spend lots of time on travelling. For example, it took 6 weeks to travel from London to Hong Kong by ship. Only rich people can afford to go for a trip.

Apart from travelling in the 1920s, tourism at that time was totally different from now. Let's use Dragon Hotel as an example. It opened in 1913. At the beginning, it only had 125 staff and 48 rooms. It also used by Japanese army in 2nd World War. In the 1920s, the hotel had stables for horses. People used to hire horse and carriage. At that time, international tourists usually travel with servants and the hotel had extra rooms for servants. International tourists were richer and more glamorous. Tourists had big luggage and danced in the hotel. Besides, people travelled

Level 3 exemplar 2

Part B2 Task 8

mainly because they wanted to challenge themselves
and had fun. The price of room per night at
Dragon Hotel is near \$10300 in today's money.
25 The number of rickshaw licenses in Hong
Kong is 3243.

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Level 3 exemplar 2

Part B2 Task 9

To: Queenie Lau

Subject: Details of the article

Dear Queenie,

I am writing to inform you there are several changes of your article and remind you about the deadline for submission.

Your article is reviewed by James Lee on 5th April, 2013. We would like to have some images in your article. Please pay attention that all materials used in the article must not violate the copyright. You also need to state the source of images. All images should be submitted in the form of soft copy with high resolution JPEG format. Besides, you miss the title. Please design a title by yourself. There is a limit number of characters which is 80 characters. Furthermore, the word limit for this issue is 900 words. Your article's length is over the limit. Please delete some words.

Apart from above changes, please check the spelling of Thai place names carefully and make sure all details in your article are accurate.

Level 3 exemplar 2

Part B2 Task 9

25 The deadline of submission is 30th April 2013.
later, articles will not be published. For enquiry,
please feel free to contact us.

Yours faithfully

Marty Poon

30 Assistant of Asta Life

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Tourism: A Friend But Not A Foe to a Place,

A letter from March issue mentioned that the effects of tourism are increasingly negative. The writer thought the Brazilian government has make the wrong decision on the tribal groups. In fact, there are many positive effects of tourism on local people.

According to the statistics, the number of visitors increased rapidly, especially in India, the USA, China and Spain. Tourism brings great revenue to local people. In order to serve tourists, many job opportunities are provided, especially the service sector. The government can use the revenue brought by tourism to build more infrastructure so as to increase the living standard of local people.

Apart from revenue, local people can also spread their culture to tourists. For example, Thailand. There is a kind of dance that was nearly disappeared in 1980s. Thailand promoted this activity to tourist and save this tradition. Finally, it developed to be a festival or even competitions. Besides,

Level 3 exemplar 2

Part B2 Task 10

30 local people can share their culture by languages.
language is a good way to learn a place's
culture.

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Level 3 exemplar 2

Comments

- The candidate shows a good comprehension of the listening tasks in more straightforward parts of Part 3A.
- The candidate locates some of the relevant information from the Data File. However the writing is often characterized by inexactitude when presenting the key information.
- In terms of manipulation of language from the Data File, this candidate is reasonably successful in adapting material from the Data File although the aforementioned vagueness affects understanding.
- His/her own sentence structures are also reasonably accurate and varied.
- Register, tone and style are reasonable although the candidate could have done more to create a deliberate effect.
- The effectiveness of the organization is variable.

Level 2 exemplar 1

Part A Task 1

Survey Sheet

Type of traveller: (Tick **ONE** box only.)

- (1) business pleasure other

Length of journey: (Tick **ONE** box only.)

- (2) long short medium

Number of trips made each year

(3) 10-12

Usual destination(s)

- (4) Thailand
Singapore
(5) Australia

Comments on the airport environment/facilities:

Likes

Dislikes

- (6) The dateline was more (9) Too less shops
(7) The space was big (10) Portism
(8) Have big waiting space (11) The tray too small

Singapore airport is: (Tick **ONE** box only.)

- better than
(12) worse than ... Hong Kong
 the same as

Reasons given:

- (13) Most greeny like garden
(14) Cinema has most film

Level 2 exemplar 1

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the most important
5 = the least important

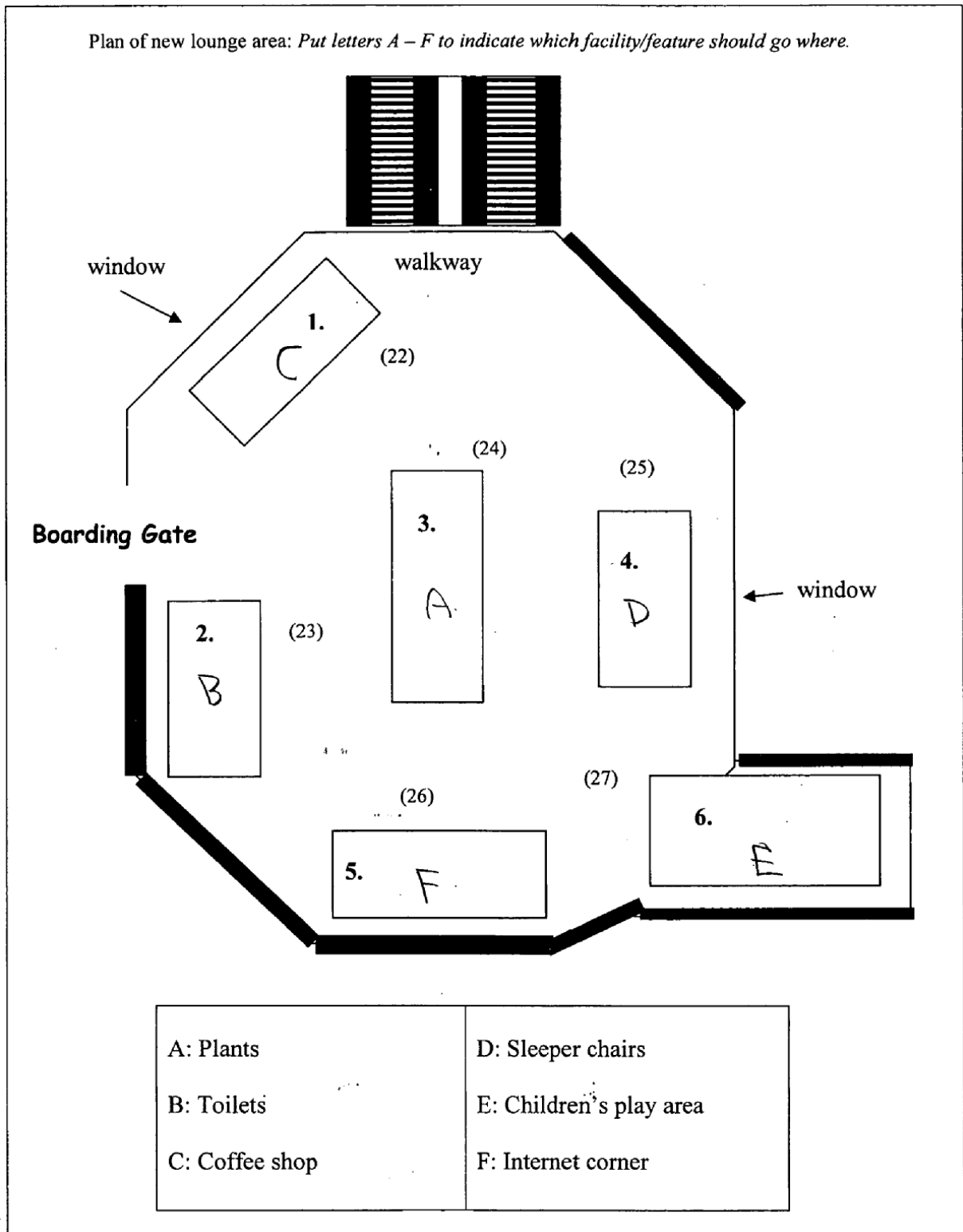
Plants	2
Toilets	1
Coffee shop	3
Internet corner	5
Children's play area	4

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) Color, freshness.
Toilets	(17) often smelly.
Coffee shop	(18) never hot enough taste bad.
Internet corner	(19) everyone use smartphone, can use it.
Children's play area	(20) if you are parent, get a play for the young kids (21) noise kid playing in area. [to waste energy]

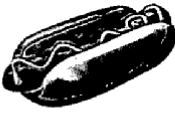
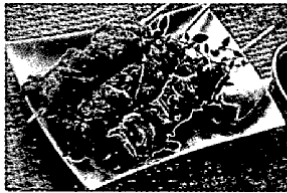

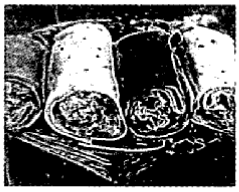


Level 2 exemplar 1

Part A Task 2



Level 2 exemplar 1

Part A Task 3

Food and drink questionnaire		
Food / drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28) <input checked="" type="checkbox"/>	it (34) <u>tastes bad</u>
	(29) ?	it's too (35) <u>greasy</u> (36) <u>chicken are stick, strange</u>
	(30) X	it is (37) <u>too fishy, the fish was cheap</u>
	(31) ✓	(38) <u>it's a bit hot</u> <u>it's really filling</u>
	(32) ?	it has (39) <u>big tastest</u> (40) <u>can't explain the taste</u>
	(33) ✓	it is (41) <u>very cool</u> (42) <u>it is most refresh</u>

Level 2 exemplar 1

Part A Task 4

Airport Survey Report

About (43) 60% of the travellers we interviewed were (44) 15% by the food and beverage services provided. At least a (45) 25% of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

- (46) Reduce the foods, e.g. hot dog, snacks.
- (47) The price was expensive.
- (48) Possibility: _____ such as
- (49) Japanese foods.
- (50) Thailand, Singapore. and
- (51) Japanese. food.

Other facilities travellers requested were:

- More (52) spaces were requested, such as a
- (53) moslem and a (54) prayer.
- More (55) travellers suggest the relaxing ^{space}, such as a
- (56) game centre
- and an (57) lucky draw.

On the whole, travellers seemed very (58) unsatisfied with the facilities at the airport.

Fun Holiday Facts

I bet you didn't know these things about holidays:

The most popular countries.

The top 4 travel destinations in the world last year were:

- India - 76 million visitors
- USA - 59 million visitors
- China - 55 million visitors
- Spain - 52 million visitors

The best airport.

The world's busiest airport is in

Atlanta

The three best airports are in these cities:

1. Hong Kong
2. Singapore
3. South Korea

The Reason of travel.

People travel for these six reasons:

1. to challenge themselves
2. Have fun
3. Learn more languages
4. Learn the culture
5. Learn the histories
6. Eat the difference foods

Level 2 exemplar 1

Part B1 Task 6

To: Kim Ross

Subject: The letter of advertisement problems.

Dear Mr. Kim,

I am writing to reply about the advertisement's problems. We were receive your advertisement and check it. We appeared that the advertisement had some of problems and mistake.

First, about the word limited problem, the advertisement was over the budget. Your advertisement supposed that it was a half-page advertisement. The half-page advertisements was limited around 70 words. But there was over 80 words in your advertisement. It was over-budget, so in case, you should change the first paragraph and it should be use around 50 to 70 words to introduce and summarize your first paragraph and your hotel.

Second, about the picture on the right of advertisement, you should change the picture and use one of the rooms or the hotel would be better. It is because it can be share your hotel's look to the traveller and appealing them to live in your hotel. So, please change the picture on the right of the advertisement.

Third, your advertisement was missing about the payment. In your advertisement, you should write the payment on the 'room prices' part. You were missing this part on your advertisement. Please change it.

Level 2 exemplar 1

Part B1 Task 6

Then, you also write the contact detail such as website address on the right of the contact details. We need the ³⁰ advertiser's company registration number, business address and phone number too.

Finally, about the submission day, we decided the deadline on 30th April. And about the payment, the advertisement should be 50% ³⁵ one week before the issue was published and the remaining 50% afterward.

We are looking forward to your ^{new} advertisement and your reply.

END OF TASK 6

Yours sincerely,
Mary Poon.

Level 2 exemplar 1

Part B1 Task 7

The special, exciting and funny feature - unusual hotels

In this date and age, some of the travellers go to travel, because of want to challenge themselves and have fun. So the unusual hotels were suitable for these travellers.

The first unusual hotel is Ice Hotel in Norway. Ice Hotel's feature is all of things in the hotel were made by ice such as the chairs. It is very special. If you have to challenge your own abilities, you can stay in Ice Hotel. In case, some of the travellers were excited and felt it was brilliant after they stayed in ice hotel. If you afraid that it is really cold, nevermind. There are some of the warm coats to provide the travellers to wear. The most special feature

Level 2 exemplar 1

Part B1 Task 7

the
is, an Ice Hotel only open in winter.

If you don't want to challenge yourself, you want to
having fun only on your trip. The Prison Hotel was suitable
20 for you. The Prison Hotel is in the Austiza. The
feature of this hotel is you can sleep in a cell like a
prisoner. The other way, you also can eat the food and cook the
dinner with the hotel guests in the prison kitchen. Although
the prison hotel's rooms were small and only have one person
25 per room, you can taste the unforgettable meal and get a feeling
of living in prison. Some of the travellers who stayed in Prison
Hotel before said that, he like the meal and the special living
life he had in the prison hotel.

30 Except the prison hotel, the Beacon Hotel in the
Scotland also is a good choice. The Beacon Hotel, ^{was} built
in 1823. In the hotel, you can try to live in a lighthouse.
You also can watch the sea when you feel boring in the
hotel. Some of the traveller said that it was fantastic and
35 funny. You also can watch the bird life in your room. The Beacon
Hotel was open all year, but it was expensive, around HKD \$1200
per person and per night.

When you read after the introduce, do you want to
40 try it and have a special travel trip? If yes, let's go
and try it. Let's we have a special travel trip memories!

Level 2 exemplar 1

Comments

- The candidate shows some comprehension of the more straightforward listening tasks in Part 3A. S/he shows less understanding of the more complex parts of the texts.
- The candidate locates some of the relevant information from the Data File. As this is 3B1 the texts and tasks are less complex.
- In terms of language, this candidate has frequently copied verbatim from Data File.
- On the occasion that this candidate uses his/her own sentence structures, the language is characterised as having severe grammatical problems. However, generally he/she manages to convey the basic meaning.
- Register, tone and style are inconsistent. There is little real evidence of an ability to adapt material.
- There is an attempt at organization though this is also inconsistent.

Level 2 exemplar 2

Part A Task 1

Survey Sheet

Type of traveller: (Tick **ONE** box only.)

- (1) business pleasure other

Length of journey: (Tick **ONE** box only.)

- (2) long short medium

Number of trips made each year

(3) 10 - 12

Usual destination(s)

(4) Thailand, Bangkok
Singapore

(5) Australia, Sydney

Comments on the airport environment/facilities:

Likes

Dislikes

(6) Dayline, window seat

(9) space of seat

(7) length of space

(10) no post on office

(8) Boarding not so fair

(11) why too small

Singapore airport is: (Tick **ONE** box only.)

- better than
(12) worse than ... **Hong Kong.**
 the same as

Reasons given:

(13) more green

(14) more theater

Level 2 exemplar 2

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number ONCE only.

1 = the most important
5 = the least important

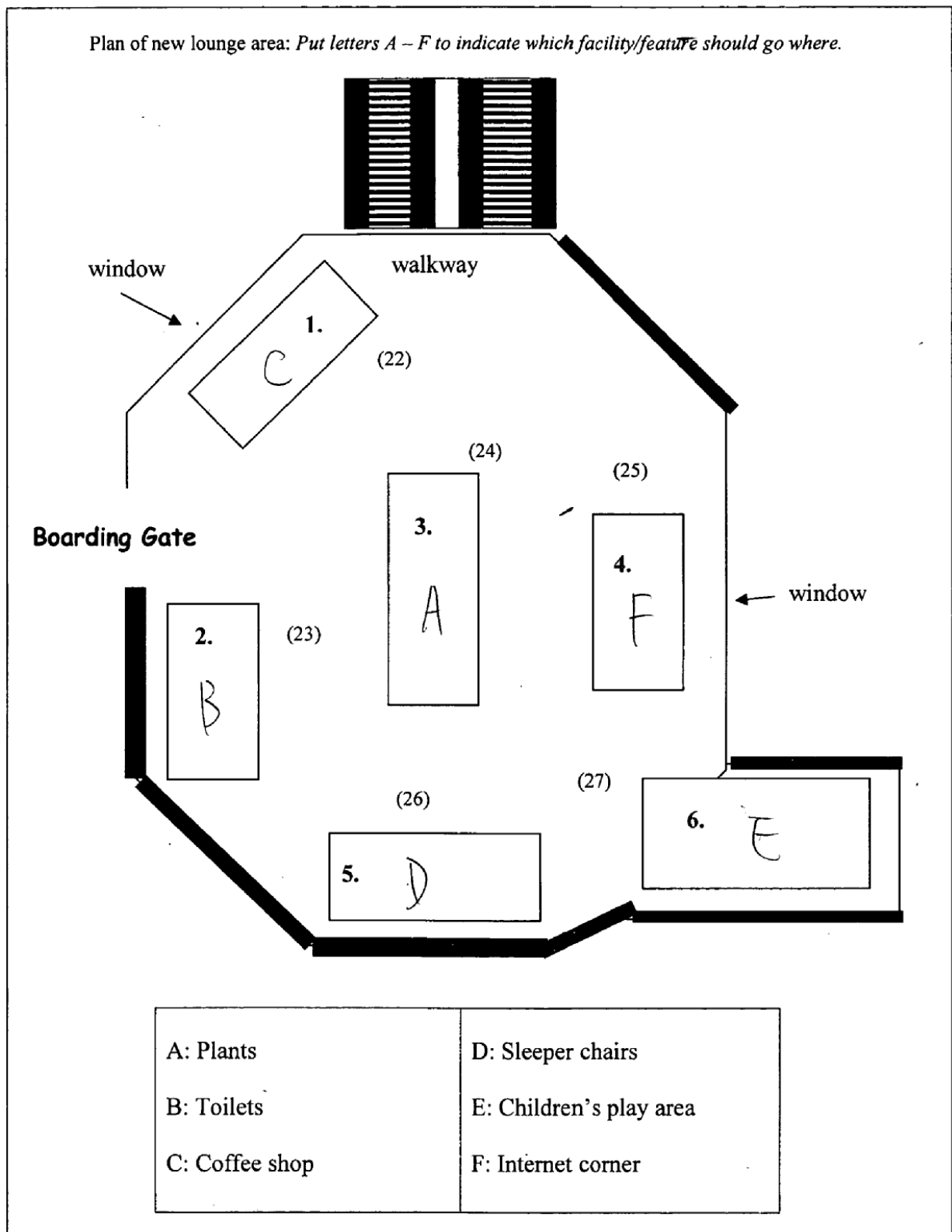
Plants	2
Toilets	1
Coffee shop	3
Internet corner	5
Children's play area	4

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) as colour, fashionness
Toilets	(17) smelly
Coffee shop	(18) coffee on plane is bad
Internet corner	(19) most people use their smart phone
Children's play area	(20) play area can waste ^{children's} energy
	(21) kids can be noises


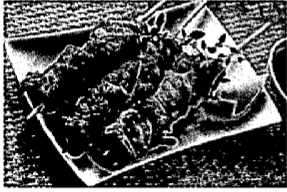

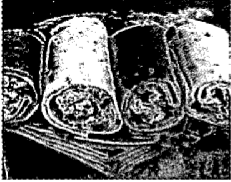


Level 2 exemplar 2

Part A Task 2



Level 2 exemplar 2

Part A Task 3

Food and drink questionnaire		
Food/drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28) X	(34) <u>it's too salty</u>
	(29) ?	(35) <u>it's tasty sauce</u> (36) <u>it's</u>
	(30) X	(37) <u>it's fishy</u>
	(31) ✓	(38) <u>it's spicy</u> <u>it's really filling</u>
	(32) ?	(39) <u>it's</u> (40) <u>it's tasteless</u>
	(33) ✓	(41) <u>it's refresh</u> (42) <u>it's cold</u>

Level 2 exemplar 2

Part A Task 4

Airport Survey Report

About (43) _____ of the travellers we interviewed were (44) 15% by the food and beverage services provided. At least a (45) 25% of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

(46) reduce ^{fast} food

(47) increase medium - prize

(48) provide more different type of food such as

(49) japanese food

(50) _____ and

(51) indian food.

Other facilities travellers requested were:

More (52) place is worship, such as a

(53) muslim and a (54) prayer.

More (55) entertainment facilities, such as a

(56) game center

and an (57) medication room.

On the whole, travellers seemed very (58) satisfied with the facilities at the airport.

Hong Kong Tourism: The Way It Was

Nowadays, people are convenient to travel to the world. Have you ever thinking of how the people travel in old days? Let's introduce travel and tourism in Hong Kong in the 1920s.

First, let's introduce the travel in the 1920s.

5 In 1920s, people want to travel have to by ship or plane, that two way. Can you imagine that how long it take? For example, If you went to US, London from Hong Kong by ship, it takes a 6 weeks to be there. Moreover, not everyone can afford the travel fee. In the past, only
10 the very rich people can afford the travel fee and buy the ship or plane ticket. Conclude, of the past of travel, only less people can enjoy the travel.

Second, let's introduce the tourism in Hong Kong in 1920s. In the past, International tourists is for the
15 richer, For example, Dragon Hotel had extra rooms for servants, because a lot of tourists travel with servants. Also, tourists used to have so much luggage, because they had different outfits for dinner. Moreover, the ladies would dance after dinner. Is it so different
20 between past and now? What's more is the price of room per night at Dragon Hotel is \$10,000 (In today's money)

Level 2 exemplar 2

Part B2 Task 8

and the number of rickshaw licenses in Hong Kong is
3,243, compare it now, the price of room per night
at Dragon Hotel is \$4200 only and the number
25 of rickshaw licenses in Hong Kong is 2.
When you readed it now, hope you can increase
more information about the past travel and
tourism in Hong Kong!

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Level 2 exemplar 2

Part B2 Task 9

To: Queenie Lau

Subject: The editorial team's review

Hello! I am writing to tell you, a few things you need to check and change.

← First, you need contacting about the above, also the spelling of Thai place names, I hope you can check these carefully. Also, the titles ~~is~~ is missing and the titles must not be more than 80 characters long.

Second, We hope you can letting us have images, About the copyright, any materials used (e.g. photographs) must not breach copyright, so you should state the source of images. And, you should be encouraged to submit 5-10 images per article and that the editorial team would choose 5 for each article ~~or~~ accepted for publication. About the images for articles, It needs soft copy (high resolution JPEG file format).

About the word limit, it would be 900 words for the articles, and you have 1200 words, please change it.

Last but not least, the deadline for submission ~~is~~ is 30th April. I hope you can submission it on time!

If you have any question, you could find me, I am Marty Pan.

Level 2 exemplar 2

Part B2 Task 9

25 Yours ~~to~~ sincerely,
Marty Poon
Marty Poon
an assistant of the editor
Asia Life.

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The Benefits of Great Tourism

According to the reader, Kevin Hui from Shatin, I have to disagree with him. Nowadays, Tourism are indeed helping in different side.

⁵ First, for the local people, The ~~tourism~~ tourism are bring the money income for the city, for example, Hong Kong, which is a place, income most from tourism. The tourism is helping the local ~~economic~~ economic, and the money can help to develop the city, for ¹⁰ example, building the school, house or hospital.

Second, It is about some traditional culture are save by the tourism for example, In Thailand, there ~~are~~ have a little country, there have a traditional dance, almost disappear, but ~~at~~ that time, the tourism are rising, ¹⁵ Nowaday, The traditional dance are saved and also, dance in ~~some~~ some hotel lobby, bring the entertainment to the customer.

Third, The tourism brings the ~~more~~ job opportunity to local people, for example, ~~in~~ In the poor country, ²⁰ you can get a job easier because you're working with tourists.

Fourth, About the governments, They can use the money from us tourists to help the people, like to help to build ~~in~~ the house and bring clean water to them.

²⁵ Maybe, There had one harm for the tourism, but the good is much more than harm.

Level 2 exemplar 2

Part B2 Task 10

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Level 2 exemplar 2

Comments

- The candidate shows some comprehension of the more straightforward listening tasks in Part 3A. S/he shows less understanding of the more complex texts.
- The candidate locates some of the relevant information from the Data File. However, a tendency to copy large chunks from the Data File means it is often difficult to judge their relevance.
- In terms of language, this candidate has mostly copied verbatim from the Data File. This often causes problems for the readers.
- On the occasions when this candidate uses his/her own sentence structures, the language is characterised as having severe grammatical problems.
- Register, tone and style is inconsistent. There is little real evidence of an ability to adapt material.
- There is an attempt at organization though this tends to be limited to the use of paragraph initial sequencers.

Level 1 exemplar 1

Part A Task 1

Survey Sheet

Type of traveller: (Tick ONE box only.)

(1) business pleasure other

Length of journey: (Tick ONE box only.)

(2) long short medium

Number of trips made each year

(3) 10-12

Usual destination(s)

(4) Thailand
Singapore
UK

Comments on the airport environment/facilities:

Likes

(6) Dayline

* (7) Loung space

(8) window

Dislikes

(9) dayline window lounge space watch

(10) Trolley

(11) _____

Singapore airport is: (Tick ONE box only.)

(12) better than worse than the same as ... Hong Kong.

Reasons given:

(13) have slower, let you relax

(14) have space that can see movie

Level 1 exemplar 1

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the most important
5 = the least important

Plants	1
Toilets	3
Coffee shop	2
Internet corner	5
Children's play area	4

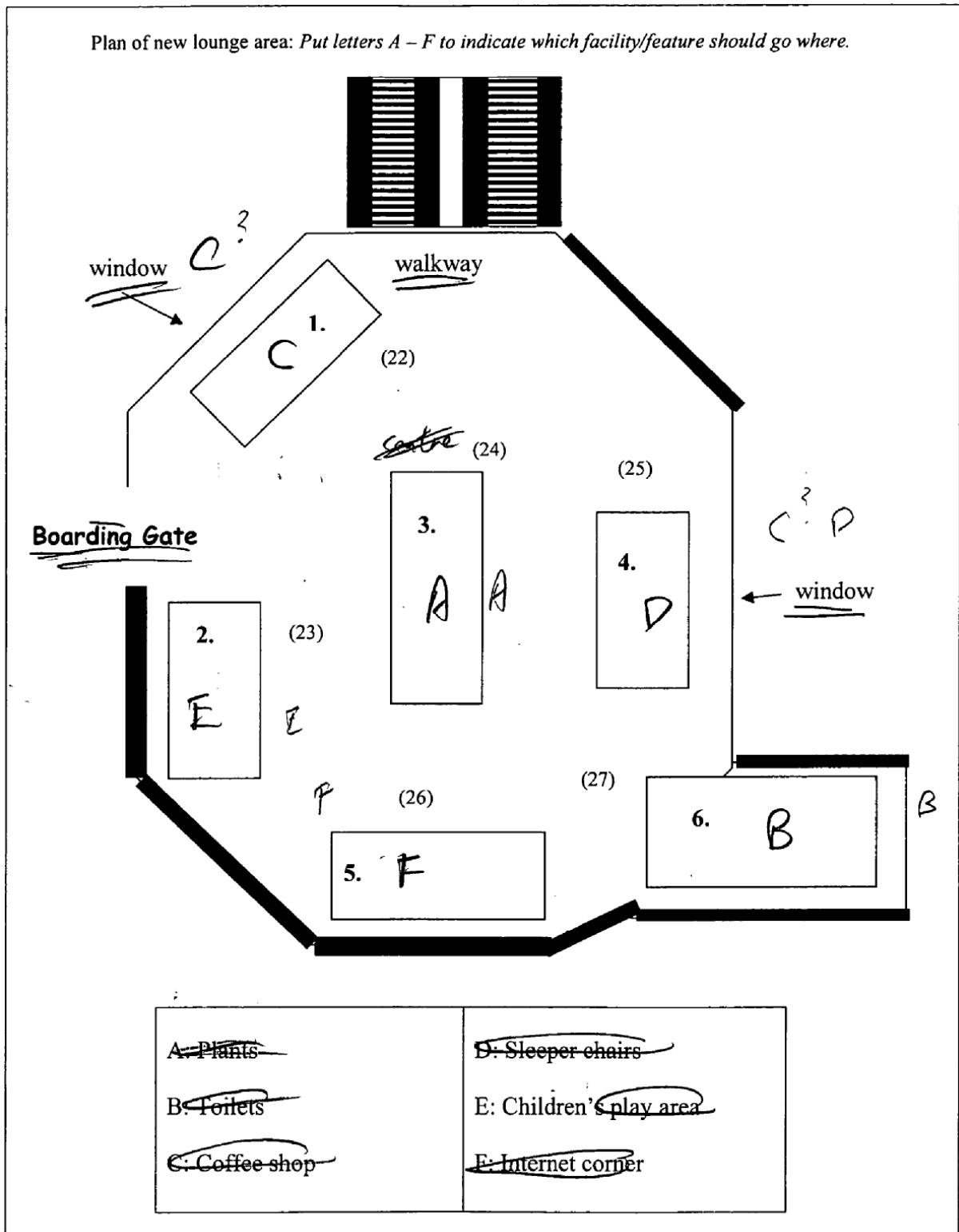
① what about and fashion
 ② I need to place - cheap
 ③ important get on coffee meeting
 ④ children if you parent better youngsters so much energy kid be noise

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) <u>it is fashion clour</u>
Toilets	(17) <u>It is the place that is cheap</u>
Coffee shop	(18) <u>The coffee taste bad.</u>
Internet corner	(19) _____
Children's play area	(20) <u>Children's have so much energy</u>
	(21) <u>Children they make more noise</u>


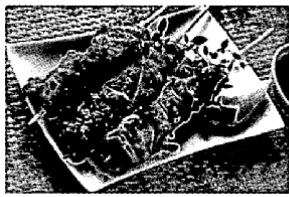
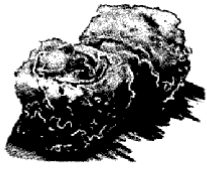
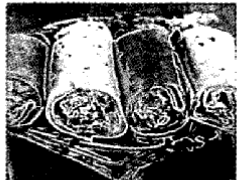


Level 1 exemplar 1

Part A Task 2



Level 1 exemplar 1

Part A Task 3

Food and drink questionnaire		
Food / drink	Like (✓) Dislike (X) <u>Not sure (?)</u>	Reason(s)
	(28) X	(34) _____
	(29) ?	(35) <u>It's really hot</u> <small>hand really hot</small> (36) <u>Let you feel hungry</u> <small>really</small>
	(30) ✓	(37) <u>It's tasty and</u> <small>that's</small> <u>I'm very like Japanese foods.</u> <small>good</small>
	(31) ?	(38) _____ <u>it's really filling</u>
	(32) ✓	(39) <u>very cool</u> (40) <u>It's tasty</u> <small>good</small>
	(33) X	(41) <u>I can't make up my</u> <small>can't make up my mind</small> (42) _____

Level 1 exemplar 1

Part A Task 4

Airport Survey Report

About (43) 60% of the travellers we interviewed 60%
 were (44) 15% by the food and beverage services provided. At 15%
least (45) 25% of them had not used the restaurants so they 25%
 expressed no preference.

The rest gave the following suggestions:

(46) number foods @ number food
 (47) ... ~~number~~ fast food
 (48) up market such as @ up market
 (49) Japan how be you
 (50) India and ind in
 (51) fast food. Japan

Other facilities travellers requested were:

More (52) place such as a place workshop
 (53) mosque and a (54) prayer parents
 More (55) ... such as a muslim
 (56) game centre entertainment game centre mosque
 and an (57) entertainment place prayer
 number.

On the whole, travellers seemed very (58) lucky with the Jack
 facilities at the airport. adj

Level 1 exemplar 1

Part B2 Task 8

Hong Kong Tourism: The Way It Was

Come from 1920s, travel and tourism in Hong Kong. Dragon Hotel is a good place. It had stables for horses. People can used to hire horse like taxis go anywhere.

5 As for types of people, these group of people must be rich and more glamorous. Dragon Hotel had extra rooms for service them. The price of room per night at Dragon Hotel is so expensive. It need \$10,300 in 1928.

10 On the other hand, Ip Ling Fung is a good place too. It published 'Fauna of Hong Kong 1850-1945'. There was still tiger hunting going on in Hong Kong in the first half of the 20thC. This place become so famous that lots of
15 tourists from North America used to come to Hong Kong in the 1920s to go tiger hunting in the New Territories.

Do you listen the ice hotel. It is popular. The reason why the hotel is very popular are all the
20 facilities that are ice make. It is funny.

Level 1 exemplar 1

Part B2 Task 8

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Level 1 exemplar 1

Part B2 Task 9

To:	Queenie Lau
Subject:	A limit on number of characters.

Plastic surgery holidays in Thailand on 12 June 2013. The submission reviewed on 15th April, 2013.

My image is how many we need, the format and source.

The Publish is yes.

The deadline is 30th April. For payment need HKD 1000 per page. It include both text and pictures used.

The next meeting date was decided as 6th May.

Regard
Marty Poon

Level 1 exemplar 1

Part B2 Task 9

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Level 1 exemplar 1

Part B2 Task 10

The effects of tourism is good or bad.

In some countries, it have been thefts. Visitors who from other countries are easily lose things, such as money and even iPod. Is it all countries have this problems? No! In my opinions, the effects of tourism are positive.

Firstly, Visitors can attempt to touch various cultures from other countries. You can learn and understand different cultures from your visiting countries, such as local language and local food cultures.

Secondly, Local people entertain you and you will relax during tourism. You must find it fun and enjoy the trip.

What is more, As the positive effects of tourism on local people, We imagine that the poor countries are lack of money and local people lead suffering life. Their life can change, if more visitors go to their country. It's because visitors have so much expenditure on local market in order to buy food and live hotel. It can let local people have a better life because they can get more money.

More tourism results in local ~~the~~ people who have more getting jobs chance. They can easily get job and it can change their life to better because they have stable income. For ~~gov~~ local government have more income from visitor.

Level 1 exemplar 1

Part B2 Task 10

~~They~~ It can ~~change~~ improve ~~the~~ local environment.
such as It can make better policy to bring clean
30 water into country which is poor. Financial backing
are from visitors expenditure.

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Level 1 exemplar 1

Comments

- This candidate shows some understanding of some straightforward explicit information in 3A.
- S/he includes occasionally relevant pieces of information, in each of the three tasks in 3B2. S/he also includes a significant amount of irrelevant information.
- Almost all of the candidate's work is entirely copied verbatim from Data File. Whenever s/he has to rely on his/her own language it is very difficult to understand.
- There is no evidence of an ability to adapt tone or register.
- There is an attempt at organizing the texts in Tasks 8 and 10 and this is probably the strongest aspect of this candidate's performance.

Level 1 exemplar 2

Part A Task 2

Ranking the facilities:

(15)

Put numbers 1, 2, 3, 4 and 5 to indicate how important each facility is. Use each number **ONCE** only.

1 = the ~~most~~ most important
5 = the least important

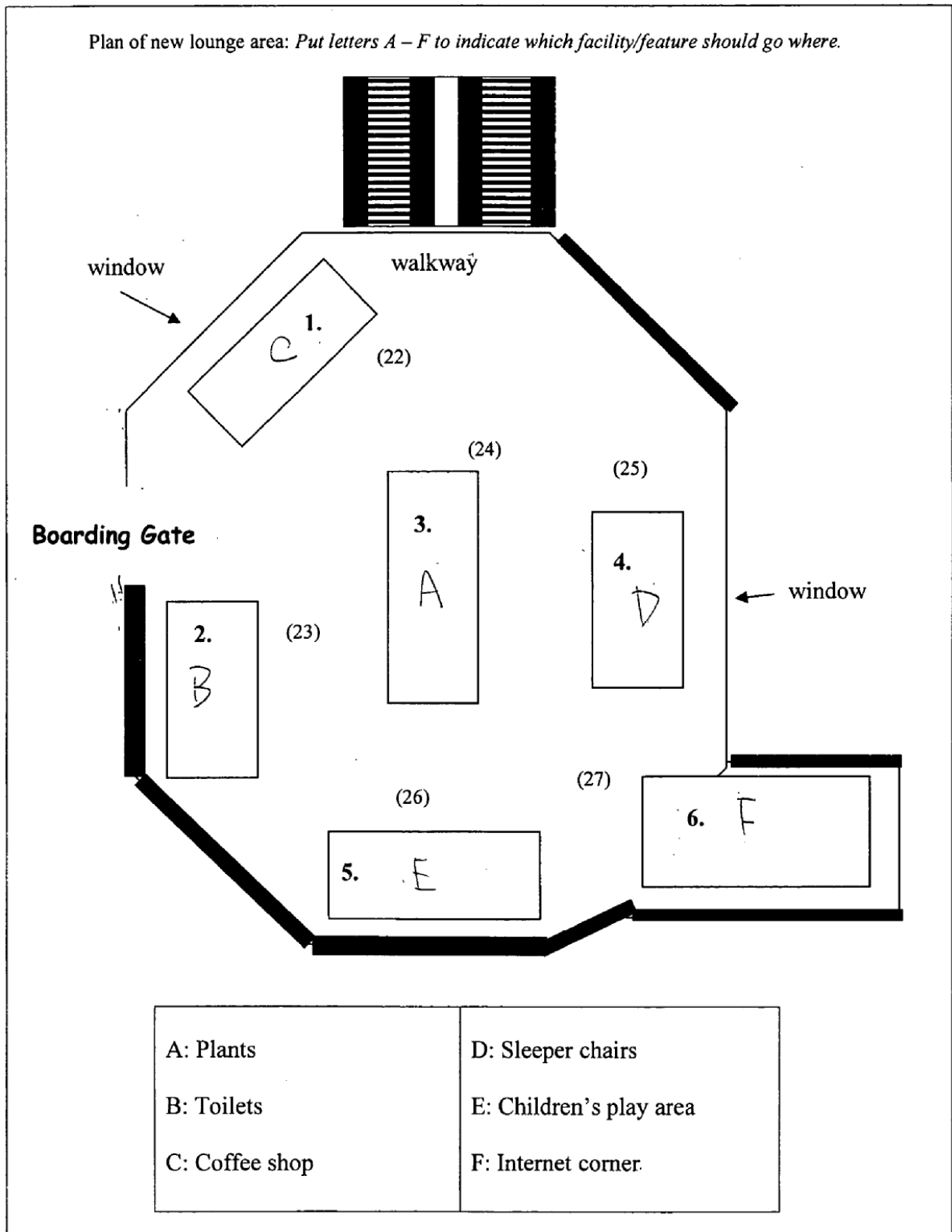
Plants	2
Toilets	1
Coffee shop	3
Internet corner	4
Children's play area	5

Reason(s) given for the traveller's choice of facilities/features:

Facility/feature	Reason(s)
Plants	(16) _____ make some color _____
Toilets	(17) _____ smart _____
Coffee shop	(18) _____ coffee fast bad _____
Internet corner	(19) _____ phone . wifi _____
Children's play area	(20) _____ play area can best to children _____
	(21) _____ can children not _____ by the way _____


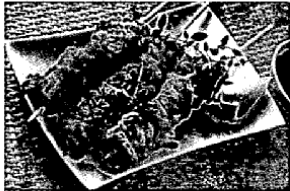

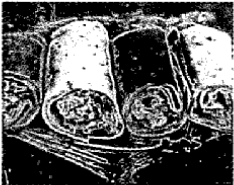


Level 1 exemplar 2

Part A Task 2



Level 1 exemplar 2

Part A Task 3

Food and drink questionnaire		
Food/drink	Like (✓) Dislike (X) Not sure (?)	Reason(s)
	(28) X	(34) too sweetly
	(29) ✓	(35) fast short (36) very gg...
	(30) X	(37) very fishiest
	(31) ✓	(38) hot it's really filling
	(32) ?	(39) not health (40) faster
	(33) ✓	(41) faster (42) Sweet.

Answers written in the margins will not be marked

Level 1 exemplar 2

Part A Task 4

Airport Survey Report

About (43) travel of the travellers we interviewed were (44) 15% by the food and beverage services provided. At least a (45) 25% of them had not used the restaurants so they expressed no preference.

The rest gave the following suggestions:

- (46) food & hotdog fast food
- (47) mind & fast food
- (48) great food such as
- (49) a
- (50) japan and
- (51) india food.

Other facilities travellers requested were:

- More (52) water, such as a
- (53) muslim moslem and a (54) prayer
- More (55) mindar room, such as a
- (56) entertainment
- and an (57) game center

On the whole, travellers seemed very (58) happy with the facilities at the airport.

Fun Holiday Facts

I bet you didn't know these things about holidays:

Adrian's statistics.

The top 4 travel destinations in the world last year were:

- India - 76 million visitors
- USA - 59 million visitors
- China - 55 million
- Japan - 52 million

Travel statistics from the world

The world's busiest airport is in
2012

The three best airports are in these cities:

1. Atlanta
2. Beijing
3. London

Why people travel

People travel for these six reasons:

1. to challenge themselves
2. meet new people
3. trying new food and best meals
4. love seeing new places
5. fun
6. learning budget

Level 1 exemplar 2

Part B1 Task 6

To: Kim Ross
Subject: Plaza Hotel needs to change

Dear Kim Ross

At the Plaza Hotel has sent us an advertisement at the minutes from the last sales meeting, Plaza Hotel sales meeting is not confirmation of minutes, In Asia Life magazine Sales Meeting is confirmation of minutes, matters arising, upcoming issue (travel and tourism), KL suggested contacting local travel agents and hotels to ask them and CW asked include the business address and phone number in the advertisement, you missing website address, number.

Plaza Hotel Advertisement for the next ~~to~~ total word count for advert 80, because this supposed to be half-page advert, advertisements in the next issue would be 50-70 words. In room prices payment for all advertisement should be 50% one week before the issue was published and the remaining 50% afterward, but you missing.

~~In Deadlines for advertisements set for 30th April, so Plaza Hotel need to change of 30th April. Thank you.~~

In the photo do not one of the rooms or the hotel would better, change to the picture.

In Deadlines for advertisements set for 30th April, so Plaza Hotel need to change of 30th April. Thank you

Marty Pouch

Level 1 exemplar 2

Part B1 Task 6

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Level 1 exemplar 2

Part B1 Task 7

Travel of the Hotels.

People travel is start in Hotels. I suggest
Hotels for you, ~~Beacon Hotel~~
⁵ Beacon Hotel Built in 1823, the location near
Lochnaver, Scotland. open all year round, guest start
this Beacon Hotel everyone should try it, because the
rooms are round and very fantastic, and peace and quiet.
You like this. Beacon Hotel can contact (+44) 01571
¹⁰ 2389587 Email: beaconhouseloch@gmail.com.

Ice hotel packages and stay in Norway
at ice hotels bed, room, cookroom ect is ice, but
it wasn't really cold, because the staff made sure had
lots of warm coats to wear, give it a try! But don't
¹⁵ forget - only open in winter, contact call Derek on

Level 1 exemplar 2

Part B1 Task 7

7556681 and visit our website www.theholidaycompanyhk.com, can meet new people.

Prison hotel is history of the prison was really interesting can cook dinner together in the prison kitchen. it is an unforgettable meal, Roberto guest said she like travel because trying new food and this is one of the best meals, this Prison hotel can sleep in a cell like a prisoner, so like this hotel can check out website www.happyholiday.com, location is Happy Holiday Company S/F Lucky Fortune Building, Tel is 7448878.

Thank you for Beacon Hotel webpage, the travel bloggers webpage.

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Level 1 exemplar 2

Comments

- This candidate shows understanding of some of the straightforward explicit information in Part 3A.
- He/she locates some relevant information and has transferred it from the simple texts present in the 3B1 Data file.
- Much of the candidate's work is copied verbatim from Data File. Any point where the candidate uses his/her own language it is characterised as being extremely difficult to understand.
- There is no evidence of an ability to adapt tone or register.
- There is an attempt at organizing the texts and this is probably the strongest aspect of this candidate's performance.